



THE PARADE-OF Modern Roses

Spring 1961

AND PERENNIALS

JACKSON & PERKINS CO.

World's Largest Rose Growers

NEWARK, NEW YORK



NOBILITY

Test No. 53-2044

(Right) Still another new Rose for 1961-offered for the very first time! It's one of the loveliest "pinks" you ever saw. The exquisite buds, which begin to appear in June, are beautiful in themselves. . . with a light pink shade outside and deeper pink tones toward the center. As they slowly open, the graceful petals turn into a captivating shell-pink . . . yet the center of the flower still retains its slightly deeper tones . . . and then the entire bloom becomes a rich pastel-pink

When the flower is fully open, it's a breathtaking sight, indeed . . . 5½ in . of sheer pink beauty. And this huge bloom is perfectly formed and high centered . . . much like Peace (which is one of its parents). Scores of these big pastel-pink blooms appear during the season . . . and keep your garden aglow from June right up through September! (Prop. Rights Reserved.) \$3.00 each; 3 for \$7.95; 12 for \$31.80

The First Orchid Rose! Orchid Masterpiece

(Bottom Right Corner) Here is the very latest addition to J&P's amazing series of lavender-colored Roses! But this one is different from all the others, for it introduces an entirely new color tone . . . a warm, rich ORCHID shade! Yes, an "orchid" Rose . . . with huge blooms—each one a full 5½ in. across, each one drenched with a sweet fragrance. What's more, these "orchid" Roses keep extremely well, are long lasting on the plant or when cut! Here, indeed, is a rare prize for your 1961 garden. (Pl. Pat. Applied For.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

JACKSON & PERKINS CO.

World's Largest Rose Growers

Originators of Great New Roses Since 1872

SPECIAL OFFERS!

GROUP NO. 31

ALL 3 ROSES

on these 2 pages

Value \$9.50 Save \$1.20

Only \$8.30

GROUP NO. 41

1 of each:

Americana

Kordes Perfecta

Value \$10.50 Save \$1.36

Hawaii

Only \$9.20









NEW FOR 1961 Another Glorious Red!

American Home

(Right) Here is an intensely fragrant, rich blood-red Hybrid Tea, named in honor of the national home-maker's magazine. American Home was produced by crossing New Yorker and Chrysler Imperial. In addition to having the free-flowering habit, brilliant color and compactness of New Yorker, it possesses the large flower, intense fragrance, large dark green foliage and vigor of Chrysler Imperial. Because of its dense foliage and compact habit, the plant never looks thin or ragged. In fact, even out of flower it makes a handsome shrub. The petals do not curl as the flowers age, and they drop cleanly so that there are no dead blossoms on the plant at any time. Flowers are large, $4\frac{1}{2}$ to 5 in. across, with large flat petals of outstanding substance. Blooms are quite double and open well under all weather conditions into a very full, heavy flower. Plants will reach from 3 to 4 ft. by the end of the second season and will increase in size thereafter. However, because of the dense foliage and compact habit, the plant never appears awkward. (Pl. Pat. Applied For.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Just about the most fragrant yellow Rose ever created!

lene Francis

(Right) Golden yellow . . . intensely fragrant . . . perfectly shaped. No wonder it won a gold medal at Baden Baden, Germany! With the well-loved Eclipse as a parent, this Rose has a charm equal to that of with flower color and fragrance intensified!

The bush is vigorous and prolific, producing masses of flowers. AND wherever the plant is cut, it repeats with brand-new shoots. Golden yellow buds develop into flowers which average from 20 to 25 petals, each opening wide to approximately 5 in. across. The delightful, true old Rose fragrance is distinct and long lasting—an unusual feature in a yellow variety. A medium tall plant, it has glossy dark green foliage that takes on a distinctly reddish tinge toward the end of the summer. The very hardy plant continues to bloom even after the first autumn frosts. Plant it this spring and have scores of gorgeous blooms all season and for years to come. Both in the garden and when cut, these sunny-colored flowers are delightful. (Pl. Pat. #1684.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

JACKSON & PERKINS CO. World's Largest Rose Growers

Originators of Great New Roses Since 1872

SPECIAL OFFERS!

GROUP NO. 51

ALL 4 ROSES ON THESE 2 PAGES

Value \$12.50

Only \$10.95

GROUP NO. 61

1 of each:

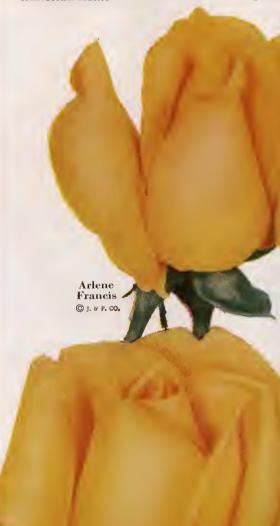
Tanva American Home Pink Duchess

Value \$9.50

Save \$1.20

Only \$8.30





to the thousands of gardeners who were unable to get these TWO ROSES OF THE YEAR because of the unprecedented demand!

THE 1959 ROSE OF THE YEAR

KORDES PERFECTA

(Far Left) An intriguing color combination, completely different from any other Rose in existence. The basic color, cream-white, is lined with red as the petal edges seem to be dipped in carmine. This deeper color spreads throughout as the flower opens to a most pleasingly unusual combination of red and white with a suffusion of yellow. 4½ to 5-in. blooms are extremely long lasting. All season long, this vigorous 3-ft. plant produces a large number of superb exhibition Roses, sometimes as individual flowers, sometimes as a breathtaking candelabra of enough flowers to make a whole bouquet. This is the Hybridizer's Dream Rose. (Pl. Pat. #1604.) \$3.50 each; 3 for \$9.20; 12 for \$35.70

THE 1960 ROSE OF THE YEAR

HAWAII S

(Test No. 54-8881)

(Left) A warm, glowing ORANGE-CORAL blend—a color as exotic and sultry as Hawaii itself. Scores upon scores of these gorgeous orange-coral blooms, each one well over 6 in. across. These lovely blooms have a pronounced raspberry scent. Hawaii is one of the hardiest, best-growing Roses ever created. And what a plant . . . tall growing, with clean branches that carry 5 to 6 flowers. Glossy foliage shows tints of red as the cooler fall days approach. In formal and informal arrangements the color is much sought after for prize-winning effects. The color, the fragrance and the overall charm make it very popular. (Pl. Pat. #1833.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70

SPECIAL OFFERS!

GROUP NO. 71

ALL 3 ROSES
ON THESE
2 PAGES

Value \$10.00 Save \$1.25

Only \$8.75

GROUP NO. 81

1 of each: Hawaii Kordes Perfecta Sterling Silver New Yorker

Value \$12.50 Save \$1.55

Only \$10.95

No matter how many we grow ... we never have enough of

STERLING SILVER

(Right) There's only one Sterling Silver . . . a warm regal silver-lavender . . . as rich as its namesake. Imagine magnificent Roses like these blooming in your garden all season long. As spring arrives, tight pink-lavender buds open slowly . . . stretching into glistening silvery blooms . . . each one a full 5 in. across. And the sweet fragrance that fills the air is so satisfying! The bush is medium tall and upright, vigorous and free blooming, with leathery dark green foliage. You'll love Sterling Silver in your home, too . . . for its dainty form and novel color make it a 'must' for any flower arranger. This is the variety around which is centered the Sterling Bowl Tournament, held annually at our Festival of Roses, at the Newark Rose Gardens. Plant it this spring and have your own Festival of Roses. (Pl. Pat. #1433.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

JACKSON & PERKINS CO. World's Largest Rose Growers

Originators of Great New Roses Since 1872



WORLD'S LARGEST YELLOW ROSE!

Golden Masterpiece

© J. & P. CO. Gail Borden

71/2"
of golden beauty!

OT SP. CO.



THIS LABEL IS

Your Guarantee

OF THE FINEST QUALITY

(Above) The graceful flowing lines of the long golden buds catch the eye immediately. As they mature, an occasional blush of red caresses the edges of the slender, $1\frac{1}{2}$ to 2-in. buds. Throughout the entire season they unfold slowly, giving way to majestic, high-centered flowers of rich golden yellow, carried on long, sturdy stems. Imagine a plant with constantly repeating, radiant blooms that often reach $6\frac{1}{2}$ to $7\frac{1}{2}$ in. across, with a full but open center. From the start, the golden bud stops the eye, and the shapely, long-lasting flower keeps one watching it to the end. Even before these magnificent flowers appear, the bush adorns itself with nearly perfect, glossy green foliage. Its extremely

pleasant old Rose fragrance will fill your garden. It's perfect for cutting. No matter how many Roses you already have, or what colors they may be, you need Golden Masterpiece. Just picture the biggest, fullest, most exquisite Rose you ever saw, bathed in a shimmering, shining coat of gold... and there you have Golden Masterpiece. Yes, here's the biggest yellow Rose you ever saw. There has never been another "yellow" like it. For sheer size, it's in a class by itself... and for sheer beauty it is second to none. Truly the "million-dollar Rose." The Largest Yellow Hybrid Tea Rose in Existence! (Pl. Pat. #1284.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



OUR OF THE BEST



the epitome of Red Roses, dresses itself in red from beginning to end, starting with the new shoots of bright red. Buds of perfect form and texture open slowly to tremendous, fragrant, sparkling red flowers—often 6½ in. across. The sparkling color does not fade but stays a deep rich red until the last. Not only is the color long lasting and sun resistant, but the plant is upright and vigorous. The 3 to $3\frac{1}{2}$ -ft. bush, vigorous and easy to grow, is adorned with healthy foliage. It produces a continuous succession of bloom from June right up to frost.

When most people think of a Rose, they picture a delicately formed, deep red flower with soft, velvety petals and rich fragrance. Well, that's New Yorker—everyone's dream Rose come true . . . a Rose that experts and amateurs consider to be "the BEST RED ROSE OF ALL TIME." Magnificently formed blooms of enormous size continue without interruption all scason. (Pl. Pat. #823.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Pink Lustre (Above) A very large, tall-growing, cool pink Hybrid Tea. It has luxurious high-centered flowers of exhibition size and quality, which open slowly and gracefully. The edges of the petals are a deeper pink, giving a lovely variation. The deep rosepink, ovoid buds open easily and hold their clear clean color. Foliage is a handsome polished dark green, very uniform and disease resistant. Pink Lustre will be widely used as an exhibition Rose and admired everywhere for its classic form and luminous color. It is a descendant of Peace, which puts it among the blue-bloods of the Rose family. This strong, well-balanced plant comes to us from Holland and was tested here under all conditions and found to be very healthy and impressive. The $2\frac{1}{2}$ to 3-ft. plant will adorn your garden and home with its many lovely blooms. (Pl. Pat. #1641.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

ROSES OF ALL TIME!

SPECIAL OFFER!

GROUP No. 121

1 of each: New Yorker Peace White Queen Kordes Perfecta

Value \$11.50 Save \$1.45

\$10.05

White Queen

© J. & P. CO.

BEST WHITE

(Above) A sparkling white Hybrid Tea! One of the Best White Roses of recent years. White Queen is slender in bud, with graceful high center, opening to a pure white, 4½-in. flower. The really stark white, open flowers last very well. Petals are stiff and very resistant to wind and rain. Somewhat more vigorous than most recent whites, for it has been strengthened by the addition of Floribunda blood for this purpose. The plant grows about 3 ft. tall and makes very neat, upright growth. Excellent foliage is medium large, of a rich green. The sparkling white flowers are exquisite for arrangements in the house and give an air of sharpness and cleanliness in the garden. White Queen has commanded much attention in our test gardens, and the comments have been most favorable at all times. We like this variety very much and know it will make a place for itself. It belongs in your garden. Plant it this spring. You will be rewarded with strong, graceful blooms. (Pl. Pat. #1762.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Diamond Jubilee BEST BUFF-ORANGE

(Above) The loveliness and perfection of this handsome Rose will amaze you when its enormous flowers appear. You'll agree with the experts who voted it top honors in the 1948 All-America Trials. The blooms of unsurpassed loveliness on a plant which is attractive in itself give undeniable proof that the Rose is the "Queen of Flowers." The color is warm glowing buff-orange, deeper in cooler weather, with a radiant sparkle from a touch of orange-yellow at the base of each petal. Often 5 to 6 in. across, the many stately flowers on every plant are fully double and high centered. The many heavy-textured petals do not fade or burn even in warm weather, but rather intensify in color as the flower opens. Rich soft old Rose fragrance. Diamond Jubilee lasts exceptionally well on the bush and as a cut flower. Warmth of color, perfection of form and rugged vigor are yours in great measure. The plant is sturdy and full, well clothed with rich dark foliage, and the constant succession of flowers is held erect on long strong stems that make it excellent for cutting. (Pl. Pat. #824.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00









deepen and become more brilliant as they open to their full 4½ to 5 in. Well-shaped, compact bush; dark foliage. (Pl. Pat. #1167.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

MARGARET MeBRIDE Pointed buds of deep coral-pink, slow opening. The 4 to 5-in. blooms are double, high centered, with shimmering gold at the petal base. 40 to 50 petals. Very fragrant. Height about 2½ ft. (Pl. Pat. #537.) \$1.85 cach; 3 for \$4.85; 12 for \$18.85

blooms of light sparkling pink or luminous apricot. Buds are especially attractive. Large bush, 3 to 5 ft. tall, alive with blooms all season. Flowers are good in any weather. A Rose of real distinction, delightfully fragrant. (Pl. Pat. #1028.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

PEACE Ovoid buds of golden yellow, etched pink. They change to canary-yellow and then cream as the pink gradually suf-fuses the bloom. No two are exactly alike. The 5-in, flowers are borne on heavy stems. Hardy, vigorous, 4 ft. (Pl. Pat. #591.)

\$2.50 cach; 3 for \$6.60; 12 for \$26.40

TIFFANY Long-pointed, deep pink buds with golden yellow shading at the base. Perfectly formed, double, high-centered blooms of a pleasing shade of pink, with petals of heavy texture. Long, strong stems, fine for cutting. Fragrant. (Pl. Pat. #1304.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

ALL 5 ROSES ROSES ON THIS PAGE 2 PAGES No. 161 GROUP No. 171 Value \$12.35 Save \$1.55 Save \$3.15 Only \$10.80 \$22.05









The sensational new family of Roses

Grandifloras!

. . Blooms as large as Hybrid Teas

. . Grows taller than Hybrid Teas

. . More blooms than Hybrid Teas!

NEW All-America Winner!

Gold Coast

© J. & P. CO.

Pink Parfait

(Right) Buds daintily colored, petite and always perfect, open to graceful 25-petaled blooms somewhat under medium size. The color is a blend of delicate pinks, varying from pale dawnpink to a rich rose-pink at the tips of the petals. This darkens considerably as the flower ages. Some flowers are borne singly, but most of them come in clusters on fairly long stems. wonderful Rose for cutting, it will produce more perfect buds in one season than many others. This will be one of the larger plants in your garden with a beautifully rounded, compact habit and lush, almost ideal foliage. You almost never see a bare stem, and the plant will seldom be without blooms during the growing season. With its extraordinary vigor, large plant size and enormous quantities of blooms, this is one of the best of the Grandifloras. You can count as many as 100 perfect buds on one mature plant at one time. This new 1961 All-America Rose Selections Winner is just the Rose you've been looking for. (Pl. Pat. #1904.) \$3.50 each; 3 for \$9.20; 12 for \$35.70

Gold Coast

A lovely yellow, medium-growing Grandiflora with masses of flowers opening to clean clear yellow. The plant is literally covered with 3½ to 4-in. flowers. Rich dark green, medium-sized foliage. Excellent pointed buds of deep yellow open to cupped, golden yellow blooms. When fully open, they reveal deep golden yellow stamens that are very effective with the lighter yellow petals. The steady production of blooms gives it the title of "the sweetest, neatest, all-purpose yellow in the Rose Garden." (Pl. Pat. #1790.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

(Right) Starfire . . . in every way the Rose-lover's Rose. Its unusual currant-red color

is sun-fast, will never fade. Its brilliant, urn-shaped buds open into distinctive, perfectly contoured flowers . . . it possesses a unique luminous quality that gives texture and depth to each velvety petal. Star-

fire blossoms abundantly against a background of bronzy green foliage. Flowers occur singly and in clusters. (Pl. Pat. #1742.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

SPECIAL OFFER!

GROUP No. 231

1 of each: Pink Pariait Gold Coast Starfire

Save \$1.15 Only \$7.85

























NEW JACKSON & PERKIN .. Easiest of All Roses to Grow ... Yet Pr

Golden Garnette

Rich in fragrance, this lovely Rose is another of the newest longkeeping cutting and garden Floribundas. The buds of deep golden yellow open to 4 to 4½-in. flowers. When opening from the tight bud, the outer petals have a slightly lighter edging, giving an attractive airy effect. When cut as buds the flowers keep their rich color for a long time, and they are excellent "keepers" in home, hospital or office . . . anywhere a little beauty is needed. The plant grows $1\frac{1}{2}$ to 2 ft. and is constantly bearing either clusters of flowers or individual blooms on medium long stems. The foliage is a rugged dark green. The fragrance is a pleasing, long-lasting surprise. This is one of the longer keeping series now so much prized in florists' shops. It's excellent for bouquets and especially for corsages. This fine plant lets you make your own lovely bouquets for that (Pl. Pat. #1898.)





"Truly the 20th Century Rose"

The Floribunda is, without doubt, the most useful, mast free-blooming, most "core-free" of oll Roses-From just one single bush you can get hundreds of blooms . . . each one from 21/2 to 5 full inches across . . . in immense clusters . . . lovely, calarful blooms that appear in your gorden all season long, for Floribundos ore everblaaming . . . producing flowers continuously from June right up to frost. Because Floribundo Rose plants ore so compoct and grow so densely, they make the most beoutiful hedge you ever saw . . . a colorful hedge that never spreads,

(Test No. 54-14811)

Castanet (Below) A wonderful new Rose with exceptionally long-lasting, brilliant blooms opening from coppery scarlet buds. One plant produces quantities of these striking, 3 to 4-in. flowers of rich coral-orange . . . reminiscent of the sights and sounds of Spain. Care-free flowers with fresh tea fragrance are gracefully double, with about 40 to 50 petals. Blooms appear constantly, either in clusters of 5 to 12 on a stem or singly after the cluster stage is over. The $2\frac{1}{2}$ to 3-ft. plants have a good bushy habit of growth and are re-

sistant to ills. Excellent for bouquets, and the color fits well in any garden. Try it in yours. (Pl. Pat. #1840.)

\$2.50 each; 3 for \$6.60; 12 for \$24.00; 25 for \$46.85

Castanet

© J. ₽ P. CO

SPECIAL OFFER! GROUP No. 271 ALL 4 ROSES PICTURED ON THESE 2 PAGES

Save \$1.25

Value \$10.00 Only \$8.75







S WONDER FLORIBUNDAS oduce Hundreds of Blooms on Every Bush!

never sprawls, never needs trimming, except when you want cut flawers. Flaribundas have unlimited uses. They are perfect for foundation planting, for borders, for mass planting in formal or informal beds, picture-window plantings, etc. Useful, indeed!

Yes, Floribundos ore beautiful, everblaaming, useful, and so easy to grow. They ore extremely hardy, requiring very little care, and will grow olmast anywhere. Try some in your garden. There's a wide range of colors ta choose fram, and you're sure ta love them oll. Your garden needs Floribundas, so plant them this spring and enjoy their Unrivaled beauty for years to come.

and... Pink Garnette

(Not illustrated) A lovely deep pink Rose,

almost indestructible as a cut flower. Gorgeous, 3-in. blooms will last 10 to 12

days. The blooms and

the small attractive buds

are excellent for corsages

or boutonnieres. The 11/2 to 2-ft. bush spreads out

well. (Pl. Pat. #913.) \$1.75 each; 3 for \$4.60; 12 for \$16.80; 25 for \$32.80



(Test No. 26062)

(Below, Left) Lavender Princess is the loveliest of the new exotic-colored lavender Floribundas. The open flower is gracefully informal, 4 in. or more across, and is carried upright in large clusters on a good plant with excellent dark green foliage. Pointed buds start from an orchid shade and blend in to firm lavender blooms. The clusters of tight buds and open flowers are a pleasing combination of tones of orchid, tan and lavender . . . a challenge to color artists in garden and house arrangements. Healthy, well-branched plants reach about 2 ft. and produce well. The over-all garden effect becomes lavender as soon as the flowers open fully. For those who like the newest in colors, here is a striking new Rose, well on the road to popularity. Plant it this spring and in a few short weeks it will begin to bloom, filling your garden with loveliness. (Pl. Pat. #1905.)

\$2.50 each; 3 for \$6.60; 12 for \$24.00; 25 for \$46.85

> Lavender Princess

> > O 1. 87 P. CO.

Peach Glow

(Test No. 50-1091)

(Below) From the magic combination of two Floribundas-Fashion, the world's most honored Rose, and Goldilocks, the most popular yellow—comes one of Jackson & Perkins' newest creations, Peach Glow . . . a charming Floribunda with a dainty and exquisite color. Pointed, coral buds open up to unusually clean golden coral blooms with a suffusion of pink at the base. Like the finest porcelain, the steady color captivates everyone who sees it. Sturdy, low-growing plants reach about 2 ft. in height and actually outdo themselves with blooms. Imagine a hardy bush loaded with these delicate flowers . . each one emitting a delightful, spicy fragrance. The exquisite color and substance of the bloom . . . the lovely form of the bud . . . the hardiness and profusion of bloom . . all combine to make this an all-round good

garden subject. (Pl. Pat. Applied For.) \$2.50 each; 3 for \$6.60; 12 for \$24.00; 25 for \$16.85

SPECIAL OFFER! GROUP No. 281

I of each: Pink Garnette Spartan Ivory Fashion Lavender Princess Value \$9.25 Save \$1.15 Only \$8.10





A Wonderful Way to Get All the J&P Prized Roses and Perennials You Want Without Cost!

The J&P Club Plan is becoming more popular each season, as more and more people have been taking advantage of this unique idea.

Here's How \$25-\$50-\$100 Worth of Roses Can Be Yours Free!

Through this new J & P Club Plan you can help your friends start a Rose garden of their own-and, for introducing our Prized Roses and Perennials to your friends, we will give you \$25, \$50, even \$100 worth of J & P Plants plus a free premium for you and your members! It's easy to organize a J & P Club in your neighborhood . . . You don't spend a single penny . . . Your friends buy the plants they want for \$1.00 per week. Yet, for your efforts, you receive \$12.50 worth of J & P Plants for every 5-member Club you form.

To receive complete details on how to become a J & P Club Secretary, fill in the card found in this catalog.

Become a member of the

AMERICAN ROSE SOCIETY and enjoy these benefits!

You will receive a Membership Card; the beautifully illustrated American Rose Annual; a subscription to the monthly American Rose Magazine; a Beginners guide to growing roses; help on personal Rose questions. You can make use of the mail Lending Library.

Dues are \$5.50 a year; 3 years for \$16.00

Write to: AMERICAN ROSE SOCIETY Department JP

4048 Roselea Place, Columbus 14, Ohio

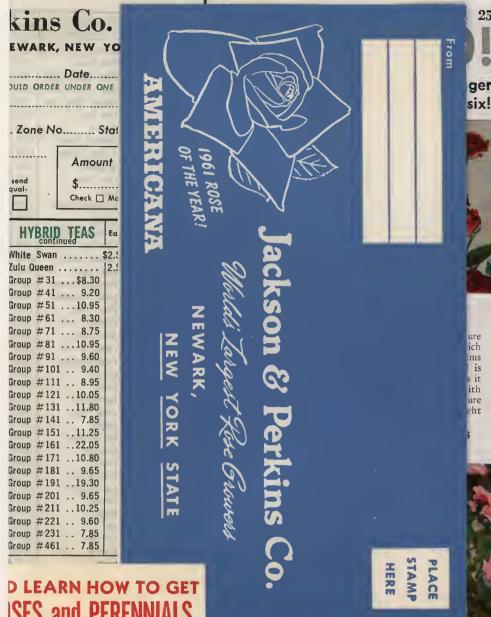
NOW AVAILABLE FREE OF CHARGE -2 BEAUTIFUL COLOR FILMS!

Modern Roses on Parade

A 16-mm. film in color; 30 min. long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film shows the creation and growing of modern Roses. Close-ups of well-known varieties and views of the famous JACKSON & PER-KINS Rose Gardens. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.

Modern Chrysanthemums For Fall Beauty

A 16-mm. film in color; 20 min. long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film tells of the creation and growing of modern Chrysanthemums, their place in various types of gardens, and their countless uses. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.



SES and PERENNIALS COST TO YOU!

ning friends admired your lovely J & P mials? Well, now through the unique Perkins Club Plan, you can help them en of their own-and, for introducing and Perennials to your friends, we will 50, or even \$100 worth of J & P Plants ium for you and your membersl It's a J & P Club in your neighborhood... l a single penny...your friends buy the it for \$1.00 per week—yet, for your live \$12.50 worth of J & P plants for Club your friends form. Imagine il J & P Prized Roses and Perennials iome, for your church, school, local

ill at no cost to ye	oul J	ust f	ill in ar	nd	264	Red F	lare		2.50	6.60	
day for FREE deta	ails.			I.	. 466	Royal	Gold .		3.00	7.95	
Newark, New	Voi	-1- S	tata	1	265	Specta	cular		2.50	6.60	
incwark, inew	101	RO	tate	+	361	White	Dawn		2.00	5.25	
liminy Cricket	2.00	5.25				Group	#401	. \$10.05			
avender Princess	2.50	6.60				Group	#411	7.85			
Malibu	2.50	6.60				Group	#421	7.20			
Mandarin	1.50	3.95				Group	#431	7.20			
Ma Perkins	2.00	5.25				Group	#441	5.00			
Masquerade	2.00	5.25				Group	#451	5.45			
×		\$		TOT	AL A	MOUN E \$	T FOR				

CONTINUED ON NEXT PAGE

160 Aloha \$2.50 \$6.60

Cl. Golden Showers . . 2.75

360 Cl. Summer Snow ... 2.00

162 Coral Dawn 2.75

169 Coral Satin 3.00 163 Dr. J. H. Nicolas . . . 2.00

266 Don Juan 3.00

168 Gladiator 2.75

167 Morning Dawn 2.50

165 New Dawn 2.00

262 Parade 2.50

263 Paul's Scarlet 1.35

2.75

2.50

7.20

7.20

6.60

5.25

7.20

7.95

5.25

7.95

7.20

6.60

5.25

6.60

3.45

(Above)

rose-pink

The entire

as dainty

ves. The

as lost for

asured in

iese Lilli-

w interest

den. You very easy

\$2.50;

r \$18.75

260 Blaze

261 Cl. Crimson Glory ...

460 Cl. Goldilocks

163 Dr. J. H. Nicolas

anced by a tiny white eye in the 1. #1319.)

3 for \$3.95; 12 for \$14.40; 25 for \$28.10

Only \$5.25



\$2.50 each; 3 for \$6.60; 12 for \$24.00; 25 for \$46.85

GERANIUM RED 4-in., camellia-like flowers are vivid spectrum-red. Very double blooms are borne in abundance on 2-ft. plants, both in clusters and individually. Buds are

dark oxblood-red, and the tumbled pattern of

inner petals shows a brighter color in contrast

to the dark bud. Disease-resistant bush. (Pl. Pat. #811.)

\$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50

GLACIER 4½-in. flowers are borne either

singly or in clusters right up until frost . . .

deep green foliage covers the bushy, well-branched, 2 to 2½-ft. plant. Perfect for a thick blanket of white for any area in your garden.

\$2.00 cach; 3 for \$5.25;

12 for \$19.20; 25 for \$37.50

(Pl. Pat. #1025.)

covering the bush with drifts of snow. Large

Please Read **Following**

When You Order

IMPORTANT—



Please Help Us to Help You!

When filling out your order it is most important for all members of the same household to order under one name.

In order to help us keep our records straight please use your address plus your zone number which we have imprinted on the front of the catalog envelope. If for some reason this address should be incorrect, please attach a slip of paper to your order correcting the address.

We are also finding cases where customers are using a borough or a suburb of a city and also the city itself. For example, Bronx and New York City or Germantown and Philadelphia. Again please use your city or borough as imprinted on the front of the catalog envelope.

> Place Stamp Here

Jackson & Perkins Co. Rose Club

Newark, New York

SPECIAL OFFER!

GROUP No. 291

1 of each: Malibu Ivory Fashion Fashionette

Value \$7.50 Save \$.95

Only \$

ackson

Perkins

Rose Club

Maiellai winch is not blank or in the catalog unavailable for the ot listed will be in current season. P nen available. our future catalog

PLEASE DO NOT ASK US TO CHANGE YOUR ORDER

We handle thousands of orders within a very short season, and it is impractical to locate individual orders for changes. We want to accommodate our customers but it is impossible to find any particular order quickly during the shipping season.

5-61 Jackson & Perkins Co.

WORLD'S LARGEST ROSE GROWERS . NEWARK, NEW YORK STATE

PRINT CLEARLY. ALL MEMBERS OF SAME HOUSEHOLD SHOULD ORDER UNDER ONE NAME.

Express Office..... (If different fram P.O.)

SPECIAL SERVICE— As urged by customers, we shall send another variety of same calor and quality, shauld we be aut af one you order. If you do NOT wish this,

Amount Enclosed

DO NOT WRITE IN ABOVE SPACE

OUR TELEPHONE NUMBER NEWARK, NEW YORK DE 1-1900

ORDER EARLY

	ity, s pleas	hauld we be aut af ane ye mork "X" at right and	au ord	er. If y	riety of se you da N ck will b	OT wish	this.	quol- Check					Send remittonce in fu arder. We da nat st			
Quan.	Cade Na.	HYBRID TEAS	Each	3 Far	Tatal	Quon.	Cade Na.	HYBRID TEAS	Each	3 For	Total	Quan. Coo		Each	3 For	Tatal
	222	Aida	\$2.50	\$6.60			305	White Swan	\$2.50	\$6.60		84	Peach Glow	\$2.50	\$6.60	
	225	Americana	3.50	9.20			219	Zulu Queen	2.50	6.60		44		1.50	3.95	
	223	American Home	3.00	7.95				Group #31\$8.30				24	Pigmy Red	1.50	3.95	
	417	Arlene Francis	3.00	7.95				Group #41 9.20				14	Pink Bountiful	1.75	4.60	
	419	Bronze Masterpiece .	3.00	7.95				Group #5110.95				15	Pink Chiffon	2.50	6.60	
	201	Charlotte Armstrong .	2.25	6.00				Group #61 8.30				149	Pinocchio	1.75	4.60	
	202	Chrysler Imperial	2.50	6.60				Group #71 8.75				14	Pink Garnette	1.75	4.60	
		Oetroiter	1.85	4.85				Group #8110.95				24		1.75	4.60	
	403	Oiamond Jubilee	2.25	6.00		••••••		Group #91 9.60				1	Red Wings	2.50	6.60	•••••
		Ouet	3.50	9.20				Group #101 9.40				442		1.75	4.60	
		Enchantment Gail Borden	3.00	7.95				Group #111 8.95				23		2.50	6.60	
		Garden Party	3.00	7.95				Group #12110.05				248		1.75	4.60	
		Gold Coast	2.50	6.60				Group #13111.80 Group #141 7.85				154	1 .	2.50	6.60	
*********		Golden Masterpiece .	3.00	7.95				Group #15111.25				34:		1.50	3.95 5.25	
		Golden Scepter	1.85	4.85				Group #16122.05				34		2.00	6.60	
		Hawaii	3.50	9.20				Group #17110.80				44		1.50	3.95	
		Helen Traubel	2.75	7.20				Group #181 9.65					Group #271\$8.75	1.50	3.33	
		Huntsman	2.00	5.25				Group #19119.30					Group #281 8.10			
	108	K. T. Marshall	1.85	4.85				Group #201 9.65								
	221	Konrad Adenauer	2.50	6.60				Group #21110.25					Group #331 . 5.25			
	129	Kordes Perfecta	3.50	9.20				Group #221 9.60					Group #341 8.30			
	206	Mardi Gras	1.85	4.85				Group #231 7.85					Group #351 7.65			
	110	Mary Margaret McBride	1.85	4.85				Group #461 7.85					Group #361 8.75			. ~300000
	207	Mirandy	2.25	6.00									Group #371 8.30			
	804	Mojave	2.75	7.20				FLORIBUNDA	S				Group #381 7.00			
,		Mrs. Miniver	2.50	6.60									Group #391 6.10			
		Neige Parfum	1.75	4.65			155	Amy Vanderbilt	\$2.25	\$5.95						
		New Yorker	2.50	6.60				Baby Blaze	2.00	5.25			CLIMBERS			
		Nobility	3.00	7.95				Betsy McCall	2.25	5.95			T	1		
		Opera	1.85	4.85		·		Betty Prior	1.75	4.60				\$2.50		•••••
	- 1	Orchid Masterpiece	3.00	7.95		,		Brownie	2.50	6.60		260		1.75	4.65	•••••••
		Pageant	1.85 2.50	4.85 6.60				Castanet	2.50	6.60			Cl. Crimson Glory	2.75	7.20	
***********	- 1	Peaceful	2.50	6.60				Chatter	1.50	3.95		46		2.75	7.20	•••••
	- 1	Personality	3.00	7.95				Circus	2.50	6.60 . 5.25 .			Cl. Goldilocks	2.50	6.60	
***************************************		Pink Ouchess	3.00	7.95				Fashionette	2.50	6.60		360		2.00	5.25	
*********		Pink Lustre	2.50	6.60				Firecracker	2.50	6.60	*********	169	Coral Oawn	2.75	7.20	
		Pink Parfait	3.50	9.20				Fire King	2.50	6.60			Dr. J. H. Nicolas	3.00 2.00	5.25	
		Queen Elizabeth	2.50	6.60				Fusilier	2.00	5.25			Oon Juan	3.00	7.95	
	304	Rex Anderson	2.00	5.25				Garnette	1.75	4.60		168		2.75	7.20	
		Rubaiyat	1.85	4.85				Geranium Red	2.00	5.25				2.50	6.60	
	114	Serenade		4.85				Glacier	2.00							
	116	Sonata		4.85				Gold Cup		5.25			Parade	2.50	6.60	
	255	Starfire	3.00	7.95				Golden Fleece		5.25				1.35	3.45	1
		Sterling Silver	3.00	7.95				Golden Garnette		6.60			Red Flare	2.50	6.60	
	125	Summertime	2.50	6.60			440	Goldilocks		4.60			Royal Gold	3.00	7.95	
	414	Sutter's Gold	2.25	6.00				Independence	1	4.60				2.50	6.60	
	808	Tanya	3.50	9.20			1	Ivory Fashion	2.50	6.60				2.00	5.25	
)		Tawny Gold	1.85	4.85			842	Jiminy Cricket	2.00	5.25			0 11 101 010 00			
		Tiffany 12	2.75	7.20				Lavender Princess	2.50	6.60			Group #411 7.85			
1	- 1	Twilight	2.75	7.20			257	Malibu	2.50	6.60			Group #421 7.20			
- 1	-	Volcano	1.85	4.85				Mandarin	1.50	3.95			Group #431 7.20			
	- 1	White Knight		7.95				Ma Perkins	2.00	5.25			Group #441 5.00			
	307	White Queen	3.00	7.95			841	Masquerade	2.00	5.25			Group #451 5.45			
TOTAL				\$		TOTAL				\$.			MOUNT FOR GE \$			

CONTINUED ON NEXT PAGE

flowers are enhanced by a tiny white eye in the center. (Pl. Pat. #1319.)

\$1.50 each; 3 for \$3.95; 12 for \$14.40; 25 for \$28.10

Only \$5.25

bigger t of six!



leep, rich le blooms he bud is it opens it sette with Miniature n bright \$3.90;



den. You very easy \$2.50; r \$18.75

asured in 1ese Lilliw interest



Quo	n. Code No.	Common Roses	Eoch	3 For	Total	Quon. Code No.	PERENNIALS continued	Eoch	3 For	Total	Quon.	Code No.	PERENNIALS continued	Eoch	3 For	Totol
	280	Better Times	\$1.50	\$3.90		2091	Koblenz	.85	\$2.25			1099				
		Condessa de Sastago.				3091	White Gloria						Pentstemon, R. King . Pachysandra T	.85	2.25	
		Countess Vandal Crimson Glory	1.50	3.90		3092	Bleeding Heart, Pink	.85 1.00	2.25			7030	10 for \$3.00		1.00	
		Dicksons Red	1.50				Campanula, Blue Car.	.75	2.00			2097	Phlox, Brigadier	1.00		•••••
	404	Eclipse	1.50			3112	White Star	1.00	2.50		·	3101		1.00		
		Etoile de Hollande	1.50			5095		.85					Poppy Salmon Glow . Rudbeckia, Sul	.85 1.00		
		Frau Karl Druschki K. A. Viktoria	1.50				Centranthus Ruber Chrys. Balt. Oriole	1.00	2.50				The King	.85		
	100	Lydia	1.50			3004		1.00	2.50				Salvia Sup., Pur. Gl	1.25	3.15	
	411	McGredy's Sunset	1.50	3.90		2016	Brown Crain	1.00	2.50				Sedum, Autumn Joy .	1.25		•
	- 1	McGredy's Yellow	1.50			4001	Canary	1.00	2.50			2099		.75		
*	100	Mrs. P. S. Ou Pont Numa Fay	1.50	3.90		2009	Carolina Parakeet . Cardinal	1.00	2.50			4098		.75		
	205	Poinsettia	1.50	3.90		2019	Chestnut Warbler .	1.00	2.50			1105	Rosy Carpet	1.00		
	1000	President Hoover	1.50	3.90		1007	Chickadee	1.00	2.50				Shasta: Cobham Gold	1.50		•
		Radiance	1.50	3.90		2015	Chimney Swift	1.00	2.50			3103 3105		1.25		
		Red Radiance Signora	1.50	3.90		1006	Oesert Quail Evening Grosbeak .	1.00	2.50				Stokesia, Lav. Queen .	.85		
		Group #241 .\$15.60	1.00	0.50		4016	Golden Cockatoo .	1.00	2.50			2101	Tritoma Robin Hood .	1.00	2.50	
		Group #25110.35				2017	Horned Lark	1.00	2.50				Trollius Golden Queen	1.00	2.50	
		Croup #261 5.25				1016	Humming Bird	1.00				7092	Vinca Minor 10 for \$3.00		1.00	
		ROSES FOR				3003	Iceland Gull Orchard Oriole	1.00	2.50			6060	Viola: John Wallmark.	.85		
		SPECIAL PURPOSES				2012	Painted Bunting	1.00				1		.85		
		Baby Betsy McCall					Pheasant	1.00						.85		
		Baby Masquerade				4009	Phoebe	1.00						1.00		
		Owarfking Max Graf	1.25	3.30		2018	Pine Siskin Purple Finch	1.00	2.50				Violet, Oouble Russian	.75		
		Oakington Ruby	1.00	2.50		2010	Redpoll	1.00						.75	2.00	
	S-293	Red Imp	1.50	3.90		1012	Sage Grouse	1.00	2.50		·····			.65		
		Rosa Rouletti	1.00	2.50		2014	Sandpiper Seagull	1.00	2.50			3107	White Wonder White Veronica	.75 1.25		
		Twinkles	1.50	3.30		3002	Snowy Egret	1.00	2.50				Group #471\$7.15	1.25		
		Group #311\$7.10	1			2022	Song Sparrow	1.00	2.50				Group #481 3.75			•••••
		Group #321 5.40				1003	Swallow	1.00	2.50	1		1	Group #491 3.80			•••••••
		TREE ROSES		2 For		2003	Tanager	1.00	2.50				Group #501 3.20 Group #511 5.35			
	324	Americana	6.75	12.50		1008	Titmouse	1.00			All I		Group #521 3.80	14		
		Arlene Francis				4012					ļ				1	
		Blaze		12.50		2004 2011	Towhee	1.00					Group #541 4.80 Group #551 4.20	1		
		Chrysler Imperial Oetroiter		12.50		2019		1.00					Group #561 4.40			
		Oiamond Jubilee :				1015		1.00			ţ		Group #571 3.30			
	7	Fashion		12.50		4018	Yellow Warbler Coreopsis, Gol. Shower	1.00	2.50		£	·	Group #581 3.30 Group #591 3.00			••••••
	127	Fusilier		12.50 12.50			Delph. Debutante	.85				1	Group #601 4.80			
		Golden Masterpiece .		12.50		5070		.85			4		Group #611 4.25			
		Hawaii		12.50		5071	Enchantment	.85					Group #621 9.15	1		
	202	Kordes Perfecta New Yorker	1	12.50 12.50		3071 3072	Freedom	.85					Group #631 4.95 Group #641 4.95			***********
	277	Nobility		12.50		6071		1.00					Group #651 . 4.95	1		
	495	Peace		12.50		8070		1.25					Group #661 . 4.95			
	100	Pink Duchess		12.50 12.50		6072 3072	_	1.50			1		Group #671 6.65 Group #681 4.95			
	- 1	Red Pinocchio		12.50		1071		1.50	1				Group #691 12.45			
	322	Spartan	1	12.50		2102		1.25		1			Group #701 4.95	1		
		Sterling Silver		12.50		1107	Coral Gem	1.25			-		Group #711 5.80			
		Tanya	1 .	12.50 12.50		1095	T	1.00	1				Total for t	he n	200 C	1
=	1 007		10.70	1	r	2095		1					Total IOI	ne p	-PC 4	
_		SHRUBS		1.		3097		.85	2.2	5	Total from other side \$					
	110	3 Magnolia Soul	\$3.50	\$6.50	ļ		Funkia, Sub. Alba	.85	1 2		Total from other side \$					
		PERENNIALS		3 For		1096				(6)	Shipping and Handling Charges C.					50
	409	O Achillea, G. Plate	\$1.00	\$2.50		-32	Heliopsis, Patula	.75			Shipping and Handling Charges \$.5					.50
	509	1 Anchusa, Myoso	. .75	2.00		5090	Lavender, Hidcote Bl.						TOTAL FIL	01.00	FDA	
		2 Aster Adorable					Lily-of-the-Valley 6 Lythrum, Hy. Robert .	.65			-		TOTAL EN	CLUS	ED.	
	509	2 Frikarti 0 Astilbe, Fanal	1	2.00			Monarda, Ca. Scarlet.				When ordering Merchandise Please use Ord					
_		The street of th	1 .00	12.20				1					Page D of Garde			

GLACIER singly or in covering the deep green branched, 2 t blanket of w..... (Pl. Pat. #1025.)

\$2.0 12 fc

MOR FL

BROWNIE flushing to t tips of the p

tan, accentulis clean yell the edges of Rose fragran \$2...

CIRCUS 1 Ever-changii and red bu blossom-pini Medium-hei bright colo infinite varie

GERANIU flowers are blooms are b

both in clust dark oxbloo inner petals to the darl (Pl. Pat. #81

\$2. 12 fe

(Pl. Pat. #1025.) \$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50

TOTAL



... TOTAL

accommodate our customers but it is impossible to find any particular order quickly during the shipping season.

Blank on Page D of Garden Supply Pages.

GARDENER'S AIDS AND ACCESSORIES



Throws 8-Foot Dust Stream With Just One Turn of The Handle!

NEW Extension for Reaching Hard-to-Get Places!

- Rustproof Metal Alloy Construction Throughout!
- Treats over 200 Rose Bushes with One Filling!
- Weighs only 1¼ pounds!

An engineering masterpiece, this tiny hand-operated rotary duster is the smallest in the world; yet, it is capable of throwing an 8-foot stream of dust. Holds enough powder in one filling to cover 200 Rose Bushes. This tiny, unbelievably effi-

cient duster is all metal, even to its pistol grip handle. The gears are sturdy enough to continue operating indefinitely. Now, with each duster you will receive an extension, 1½ feet long, enabling you to reach taller bushes and to dust hard-to-get places inside of the bushes. An adjustable funnel on the end makes it easier to dust under leaves. Made of rustproof metal alloy it will last a lifetime. The Midget Duster, Extension and 1 lb. of J & P Dust for only \$9.95, prepaid

with Each Midget Duster, 1 Pound Package of J&P Rose Dust and Extension.

Midget Duster separately . . . for only 75c

the newer Miniature unfading, deep, rich fully double blooms petals. The bud is be, and as it opens it

You may purchase the New Extension for your

ucy flat rosette with rance. A Miniature sparkles in bright Pat. #1032.)
ich; 3 for \$3.90; for \$13.80

ULETT1 (Above)

double rose-pink picture. The entire

ant is just as dainty

s themselves. The ose that was lost for now treasured in rdens. These Lilli-will add new interest

o your garden. You a Rouletti very easy

ch; 3 for \$2.50; .00; 25 for \$18.75

(Above)

oms no bigger ouguet of six!



EXCLUSIVE J&P

SPRAY AND DUST



NEW IMPROVED

NO MIXING! JUST PUT IN **DUSTER AND USE!**

Excellent Control for Insects

The ideal material for those who prefer a pesticide in dry powder form. No mixing; no solutions. Simply dust the roses lightly within 24 hours after every rain, or every 10 days in dry weather. It controls chewing insects, sucking insects and plant diseases and is an effective deterrent to Japanese beetles. Now

with Aramite for red spider mite control.

The Right Road to Healthier, Better Roses!

Finest Rose Food available, used in growing millions of prize-winning roses! Jackson & Per-

1 lb. Treats 6 plants for a whole season...\$1.25 4 lbs. Treats 24 plants for a whole season... 4.50 24 lbs. Treats 150 plants for a whole season... 22.50 (1 and 4 lbs. shipped postage prepaid)



NEW IMPROVED

MULTI-PURPOSE! **EXTREMELY EASY TO USE!**

Better than ever-cleaner foliage, less black residue. With the new wonder fungicides added. Karathane for mildew, Zineb and Phaltan for leaf spots, Maneb for protection against blackspot, mildew and Rose, Chrysanthemum and Snapdragon rusts. Also a deterrent to Japanese beetles and rose chafer. Now with Aramite which controls red spider mite on roses, peren-

nials and evergreens. No other multi-purpose pesticide contains this exclusive J&P formula.

4 ezs. Treats 24 plants for a whole season...\$1.50 1 lb. Treats 100 plants for a whole season... 4.75 5 lbs. Treats 500 plants for a whole season....16.00 (Shipped to you postage prepaid)



After years of research we are proud to offer our latest exclusive Spray and Dust. Contains Ferbam, Maneb, Zineb, Phaltan, Karathane, Aramite, Rotenone, Pyrethrum, D.D.T. and Inert Ingredients. These ten ingredients, blended together in one mixture, will control rosedom's worst enemies.

Here is a product recommended by J & P's Re-

plied, very economical and quick acting. You see plants improve

 ½ lb. Treats
 12 plants for a whole season
 \$.95

 1½ lbs. Treats
 36 plants for a whole season
 2.25

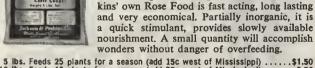
 5 lbs. Treats
 120 plants for a whole season
 5.25

 (Shipped to you postage prepaid)
 5.25



search Department and we use it in our own Rose Garden with excellent results as a supplementary feed. This new J&P Instant Rose Food is the best water-soluble fertilizer available. A small quantity accomplishes wonders, keeping roses growing luxuriantly all season. Easily ap-

within a few days. Excellent pre-dip for plants before setting them out.



J&P

ROSE FOOD!

FOR MORE BEAUTIFUL ROSES...USE J&P ROSE FOOD!

Page A



nu puus on one piane at one time. flowers are enhanced by a tiny white eye in the center. (Pl. Pat. #1319.)

\$1.50 cach; 3 for \$3.95; 12 for \$14.40; 25 for \$28.10

Only \$5.25



GARDEN AIDS FOR EVERY TYPE OF GARDEN



Quan.

MILDEW KING

NEW!

Effective Cure for Mildew

A highly effective cure for powdery mildew, rust and blackspot—diseases most prevalent among roses in damp fall weather has been perfected by the Jackson & Perkins Company. Readily dissolved in water, only one and a half teaspoons of the material are needed to make a gallon of spray. Mildew King leaves no spots because it contains no residue. It has no elements that can burn or cause injury to plant leaves. Even at the dilution recommended for eradicating severe mildew, Mildew King provides a wide margin of safety to plant tissues. In addition to roses, Mildew King may be used on Begonias, Chrysanthemums, Dahlias, Delphiniums, Sweet Peas, Fuchsias, Camellias and Azaleas. The easy directions are printed on the label.

4 oz. bottle (Makes 15 gals. of spray) . . \$1.00

8 oz. bottle (Makes 30 gals. of spray) . . \$1.50

1 pint bottle (Makes 60 gals. of spray) . \$2.50



CHAPIN DUSTER

Efficient, dependable, easy to use. Dust in chamber is thoroughly agitated, each stroke gives even coverage. Length 36 in. Discharge tube valve has a two-way dust cap that can be changed instantly to allow over-leaf or under-leaf dusting. Pump handle is securely welded. \$2.95 each, prepaid.

SPECIAL **GROUP OFFER**

No. 301

Chapin Sprayer 4 oz. J&P Rose Spray Pruning Shears Value \$9.05 Save \$1.15

\$7.90

CHAPIN COMPRESSED AIR SPRAYER

Rust-resistant Armco Zinc Grip galvanized steel tank. Pressure-proof dome top. Few strokes required for abundant pressure. 1½-gal. capacity. Sprays up to 500 sq. ft, with single filling. Easy filling. 26 in. of hose, trigger action shut-off, 12-in. brass extension rod, finger-tip-adjustable brass nozzle. Ready to use.

\$9.85, prepaid.



NEW! CHAPIN SPRAYER

3 qt., galvanized steel tank. Brass nozzle, valve and syphon tube. One piece, removable nozzle adjusts for fine or coarse spray. Several strokes on the handle give an atomized spray that lasts. Sprayer cannot tip. Easy to use and easy to clean. \$3.60 prepaid.

NEW! "SNAP CUT" GRASS SHEARS

The tougher the grass, the greater the blade tension. Extremely easy action. Plastic hand grips. 5-in. precision ground steel blades. Steel handles—no castings. 13½ in. long. Fits easily into your hand. \$2.95 each, postpaid.

The Perfect Gift... Costume Jewelry

Gold-metal pin keeps your flowers fresh...yet cannot spill or leak on your clothes! Wearing a live flower right in water makes it an unusual, striking costume adornment. Safety

\$1.50 each, postpaid.



Jackson & Perkins Multi-Purpose

MIDGET SPRAYER ...for Home and Garden!



Weighs 11/4 lbs.! Holds 8 ozs. of liquid. Simply pour materials into sprayer. One pumping delivers contents with fine aerosol-like mist taking care of any spraying problems either in your home or in your garden. Chrome plated metal parts. Body and pump handle of lavender colored plastic. Included with this new sprayer is 2 ozs. of J&P House and Garden Spray Concentrate that will control pests indoors or

outdoors. Both the J&P Midget Sprayer and 2 ozs. of J&P Spray Concentrate are yours for \$9.00



NEW! BRASS SPRAYER!

ALL STEEL-EASY, SMOOTH ACTION

This truly efficient continuous action sprayer has an actual capacity of 35 oz. Adjustable brass nozzle for fine or coarse spray. Heavy duty polished brass pump.
Polished solid copper tank with 2½-inch
opening. Removable seamless copper liquid tube for easy cleaning.

Oil-treated plunger leather. Steady spray under slow, easy pumping. \$6.50 each, prepaid.



RUST-PROOF ALUMINUM TRELLIS

A new modern trellis that makes all other designs obsolete. 10 ft. high and 24 in. wide. The attractive lustre-brite, silver-like finish stays cool—reflects the sun's heat, won't burn, and never needs painting. Lasts indefinitely. Provides numerous surfaces for vines to grip.

\$5.95 each, prepaid.

Only \$6.55

accommodate our customers but it is impossible to find any particular order quickly during the shipping season.

GLACIER ingly or in

MOR

BROWNIE lushing to t ips of the p

an, accentu

s clean yell

he edges of

Rose fragran

CIRCUS 1 Ever-changii

ind red but

olossom-pinl Medium-heij

oright color nfinite varie

GERANIU

lowers are

olooms are b

ooth in clus

lark oxbloo

nner petals

o the darl

\$2.

TOTAL

12 fc

\$2. 12 fc

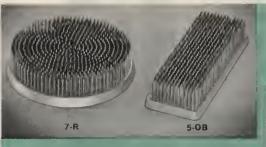
\$2.

12 fc

overing the

leep green branched, 2 i blanket of w

Pl. Pat. #1025.) \$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50

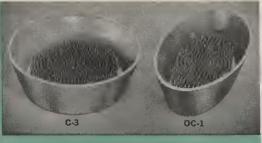


	PIN	HC)L	D	E	F	25	5,	ŧ	₹(0	U	N	E)			
2-R. 2																		
4-R. 3																		
6-R. 41/2																		
7-R. $5\frac{1}{2}$	inch	es	٠	٠	•	٠		٠	٠	٠	٠	•	٠	٠	٠	•	٠	4.50
	PIN	HO	L	D	E	R	S	,	C	E	31	_()	V	G			

5-OB. 2 x 51/4 inches \$2.25

PIN and CUP HOLDERS *

Used by Noted Flower Arrangers



	CUP	HC)į].) i	E	₹:	S,	ı	R	0	U	ı	16)			
3/4	inch	es									ŀ						i	\$1.15
																		2.00
	inche	25	٠	٠	٠	٠	٠	٠	٠	٠	٠		•	٠	٠	٠	٠	3.00

CUP HOLDERS, OVAL OC-1. 3½ x 6 inches \$2.75

oms no bigger

ouguet of six!

SENSATIONAL NEW PERMANENT MARKER For Plants and Gardens

Durable plastic, 234" x 11/2". Easy to write on. Neutral green. Remains legible for years, but may be erased and reused. 14" steel standard. 10 PERMARKERS and Supports plus rainproof pencils, \$1.80. 25 PERMARKERS and Supports plus rainproof pencils \$4.20.

ALUMA-MARKERS All Aluminum! Rustproof!

31/8 in. x 21/8 in. x 9 in. high. Labels remain legible for years and may be changed anytime. A box of 12 supports, gummed labels and rainproof plastic covers are yours for only \$3.85, postpaid.



WATERING TOOL

NO WET FOLIAGE!

C-0. 2

C-1. 4 C-3. 5

Water Directly to Roots!

Weighs 1½ lbs. Directs gentle

flow of water-of full pipe volumeunderneath foliage and to back of flower beds, to soak deep around roots. No splashing. Does not wash top soil nor uncover roots. Delivers a generous flow of water to any part of the garden. Excellent either for gardens with limited space or for larger ones. \$4.45, postpaid.





Here is a garden tool really designed for the comfort and protection of the gardener. Scientifically designed; fits the palm of your hand with amazing comfort...like an extension of your hand. Attractive in appearance, blade and handle are molded as a single unit from aluminum for lifetime, rustproof service. Shipped postpaid, ready to use, \$1.35.

FOGG-IT

GARDEN FOGG NOZZLE

(Above)

the newer Miniature infading, deep, rich fully double blooms petals. The bud is be, and as it opens it ucy flat rosette with ance. A Miniature sparkles in bright Pat. #1032.) ich; 3 for \$3.90; for \$13.80



ULETTI (Above)

double rose-pink picture. The entire ant is just as dainty s themselves. The ose that was lost for now treasured in dens. These Lillirdens. will add new interest o your garden. You a Rouletti very easy

ch; 3 for \$2.50; .00; 25 for \$18.75



"GREEN THUMB" **GARDENERS' GLOVES**

Slip-on style; actual Green Thumbs on gloves of chamois-colored fabric, vinyl-impreg-nated to repel dirt and moisture and wear longer than the best cotton gloves. Please specify size in ordering.

Ladies'.	M	le	d	iu	ın	n	a	n	d		
Large										 	98c
Men's									٠		98c



E-ZEE TILLER

Lightweight, all metal, specially designed cultivating blades, 4-ft. aluminum handle. Just roll E-ZEE TILLER back and forth, blades bite into soil, break it up and uproot weeds—all at the same time. You don't even get your hands dirty. You'll reach those hard-to-reach spots without stretching or walking in among your plants. \$5.95 each, postpaid.



Page C



and duds on one plant at one time. The dark red flowers are enhanced by a tiny white eye in the center. (Pl. Pat. #1319.)

\$1.50 each; 3 for \$3.95; 12 for \$14.40; 25 for \$28.10

Only \$5.25



Page D Jackson & Perkins Co. Quan. World's Largest Rose Growers NEWARK, NEW YORK Name..... Street or R.D. City..... Zone..... State..... Express Office... (IF DIFFERENT FROM P.O.) When Ordering Merchandise Only—Please add 50c shipping and handling charges. **ACCESSORIES** Quan. Each Total 055 Midget Ouster \$9.95 074 Ouster Extension 081 Midget Sprayer Chapin Duster 057 059 Chapin Comp. Air Sprayer . 9.85 082 Chapin Sprayer 076 Streamline Brass Sprayer . 6.50 072 Fogg-It 1.98 E-Zee Tiller **ORO** 5 95 S-066 Watering Tool 065 S-083 S-Permarkers 10 for 1.80 061 S-Permarkers 25 for 4.20 062 S-Pruning Shears 078 3.95 S-Snap Cut Grass Shears ... 2.95 S-S. 085 J&P Rose Towel 3 for 5.00 S-FLOWER HOLDERS: 020 2-R Round 2 in. 8 4-R Round 3 in. 021 1.40 6-R Round 41/2 in. 022 3.00 4.50 023 7-R Round 51/2 in. . 5-0B Oblong 2" x 51/4" . 024 2.25 C-0 Cup 23/4 In. 025 1.35 C-1 Cup 4 in. 026 2.00 027 C-3 Cup 5 in. 3.00 028 OC-1 Oval Cup 31/2" x 6" 2.75 032 Gloves: Ladies' Medium98 033 Ladies' Large98 Men's Large ROWNIE 075 Atuminum Trellis 5.95 ushing to t 047 Anyone Can Grow Roses .. ps of the p 046 Rockwell's Book of Roses. 5.95 045 Roses For Pleasure 5.95 clean yell 1.00 044 Climbing Roses 043 Roses For Every Garden .. 4 50 040 Better Homes Book 4.95 070 Rotor Rocket 3.95 SPRAY—DUST—FOOD 015 Mildew King 4 oz. \$1.00 016 8 oz. | 1.50 017 1 pint | 2.50 004 J&P Spray 4 ozs. 1.50 005 1 lb. 4.75 006 5 lbs. 16.00 J&P Oust 1 lb. 1.25 001 002 4 lbs. 4.50 003 Express Col. 24 lbs. 22.50 007 J&P Food 5 lbs. 1.50 008 J&P Food 10 lbs. 2.50 009 Express Col. 25 lbs. 3.50 010 Freight Col. ark oxbloo 100 lbs. 9.60 J&P INSTANT ROSE FOOD

MOR

in, accentu

ne edges of

ose fragran

IRCUS

ver-changi

nd red bu

lossom-pin

1edium-hei

right colo

ifinite varie

ERANTU

owers are looms are

oth in clu

nner petals

o the dar Pl. Pat. #81

LACIER

ngly or in overing the

eep green ranched, 2 lanket of w

Pl. Pat. #1025.)

12 f

TOTAL

12 for \$19.20; 25 for \$37.50

12 f

\$2.

12 fe

NEW J&P IRISH LINEN ROSE TOWEL

Here is a towel that was designed for you and your rose growing friends. This lovely rose towel is hand printed in seven glorious colors on pure Irish Linen. It features some of the outstanding Jackson & Perkins Roses. This 21 in, x 31 in, towel will make a perfect gift, Just one of these towels can be yours for only 1.95 or you can get three of them for only 5.00 postpaid.





CORONA HAND PRUNER

Long, thin, narrow, rapier-like blade. Semi-curved hook is slant ground to sharp edge. This combination gives "twin cutting power." Designed not to slip, bruise, mangle or tear. Open end handles with "Oron" handle grips. 7 in. long. Light weight. \$3.95, postpaid.

BOOKS FOR THE GARDENER

BETTER HOMES & GARDEN BOOK

By FLEETA BROWNELL WOODROFFE Garden Editor, Better Homes and Gardens

520 pages, 1500 photos, charts and drawings. Offers advice on all phases of Gardening, Easy-to-follow directions, Each chapter is tab-indexed in a loose-ring leaf binder. \$4.95, postpaid.





ROSES FOR EVERY GARDEN

by DR. R. C. ALLEN, the Noted Rose Authority

218 pages, 32 in full natural color. Clear text is illustrated. Covers every conceivable phase of rose growing, emphasizing the practices essential to horticultural success. \$4.50, postpaid.

THE ROCKWELL'S **COMPLETE BOOK** OF ROSES

By F. F. ROCKWELL and ESTHER C. GRAYSON

44 color photos-over 100 halftones and drawings. Deals with the selection of plants suited to your require-ments. Gives full details of successful culture, propagating and exhibiting. Only \$5.95, postpaid.





3RD EDITION-NEW & REVISED

ANYONE CAN GROW ROSES

by Dr. Cynthia Westcott, noted Plant pathologist.

There is no rose book like it either in its understanding of the home gardener's problems and hopes, or the compactness with which essential rose growing facts are presented. This new revised edition has 208 pages covering every thing from propagating roses to exhibiting them. A.R.S. ratings are given; formulations for commercial pesticides; Rose pests are identified. The basic commandments of rose culture are presented with delightful and inspiring enthusiasm. Only \$3.75, postpaid.

ROSES FOR PLEASURE, 208 pages, by Thomson and Wilson. Only \$5.95 CLIMBING ROSES, 212 pages, by Helen Van Pelt Wilson Only \$1.00

\$2.00 each; 3 for \$5.25;

Page D



½ lb. .95

Group #301 \$7.90

TOTAL ENCLOSED \$

11/2 lbs. 2.25 5 lbs. 5.25

> accommodate our customers but it is impossible to find any particular order quickly during the shipping season.

THE SMALLEST ROSES IN THE WORLD!

SCORES OF USES IN YOUR GARDEN

Despite their delicate, gentle appearance . . . despite the fact that their blooms are so unbelievably tiny . . . Miniature Roses are every bit as hardy, as tough, as easy to grow as our much larger Hybrid Teas and Floribundas. Plant them anywhere in your garden . . . or use them in window boxes or rock gardens! When cut, the tiny blooms make ideal boutonnieres, charming centerpieces, entrancing wrist corsages.

OAKINGTON RUBY

(Not illustrated) Deep carmine buds open to rich ruby-crimson, fully double flowers smaller than 1 in., even when fully opened. Less than 12 in. tall, the plant is free flowering from May to November and demands no special attention except cover in cold winters.

> \$1.00 cach; 3 for \$2.50; 12 for \$10.00

SPECIAL OFFERS! GROUP No. 311

1 of each: Oakington Ruby
Baby Betsy McCall
Twinkles
Rosa Rouletti

Value \$8.50 Save \$1.40 Only \$7.10
GROUP No. 321

1 of each:

Red Imp
Baby Betsy McCall
Dwarfking

Baby Masquerade
Twinkles

Value \$6.50 Only \$5.40

Gorgeous Jackson & Perkins Miniature Roses produce exquisite blooms no bigger than your fingernail . . . blooms so small that a thimble holds a bouquet of six!



(C) 1. & P. CO.

© J. & P. CO.

TWINKLES (Above)

Miniature Rose Twinkles is a lovely

white, which sparkles in the sunlight

with its many tiny blooms. The fully

double flower has just a slight fra-

grance. Many flowers are produced all summer long on a compact bush that stays comfortably low. See how appealing it will be. Find a spot to tuck it in. (Pl. Pat. #1407.)

\$1.25 each; 3 for \$3.30;

12 for \$13.20

BABY BETSY McCALL (Above) Buds no bigger than your fingernail . . . blooms no larger than a nickel and the plant grows just about sin. high. Incredibly tiny, pink-pearl blooms are heavily petaled, fully double, perfectly shaped! You'll have these enchanting blooms in your garden all season long, from spring to frost. It's like a fairwatale spring to frost. It's like a fairy-tale come true. (Pl. Pat. Applied For.)

\$1.25 cach; 3 for \$3.30; 12 for \$13.20



with many colors on each plant at all times. The exact replica of Floribunda Masquerade with tiny yellow buds that open to rich yellow blooms, eventually turning pink and finishing a very pleasant deep red. 8-in. plants bloom from May to November. (Pl. Pat. #1580.)

> \$1.25 cach; 3 for \$3.30; 12 for \$13.20



(C) J. &.P. CO.

RED IMP (Above)

This is one of the newer Miniature Roses. An unfading, deep, rich crimson with fully double blooms of up to 60 petals. The bud is ovoid in shape, and as it opens it becomes a saucy flat rosette with Rose that sparkles in bright beauty. (Pl. Pat. #1032.)
\$1.50 each; 3 for \$3.90;

12 for \$13.80



DWARFKING (Below)

Exquisitely formed, miniature buds open to flowers no larger than a postage stamp. Fully double and lightly fragrant. The color is a clean blood-red, and the dark red bud is perfect for a boutonniere. Flowers are usually borne in clusters and sometimes on individual stems, but the plant is always in bloom. This completely hardy plant will build up in size year after year. (Pl. Pat. #1577.)



ROSA ROULETTI (Above)

Perfect little double rose-pink flowers like a picture. The entire 4 to 6-in. plant is just as dainty as the Roses themselves. The little Swiss Rose that was lost for many years; now treasured in American gardens. These Lilli-putian gems will add new interest and charm to your garden. You will find Rosa Rouletti very easy

\$1.00 cach; 3 for \$2.50; 12 for \$10.00; 25 for \$18.75



© J. & P. CO.

DWARF FLORIBUNDAS IDEAL FOR BORDER AND EDGING WALKS!

PIGMY GOLD (Left) Flowers about 1 in. in diameter appear in clusters or singly. Dark, shiny green foliage is a rich contrast to the golden yellow buds and flowers. A dwarf, upright plant only a foot tall. (Pl. Pat. #1114.)

\$1.50 cach; 3 for \$3.95; 12 for \$14.40; 25 for \$28.10

PIGMY RED (Right) Petite, 12-in. plant. Always in bloom, it produces as many as 17 blooms and buds on one plant at one time. The dark red flowers are enhanced by a tiny white eye in the center. (Pl. Pat. #1319.)

\$1.50 each; 3 for \$3.95; 12 for \$14.40; 25 for \$28.10





ibundas den all season long!



White Bouquet

(Above) All-America Award Winner, (Above) All-America Award Winner, 1957! An enchanting white Floribunda with sparkling, 4 to 5-in. flowers and lustrous dark green foliage. The gardenia-like blooms open fully, with a set first remain upright, but when they finally separate and open, the small circle of golden yellow stamens gives circle of golden yellow stamens gives added charm. Against the green foliage, the flowers give an effect of freshness and youth. They appear constantly in clusters and singly. Easy to care for and resistant to diseases. (Pl. Pat. #1415.)

\$2.50 each; 3 for \$6.60; 12 for \$24.00;

JACKSON & PERKINS CO. World's Largest Rose Growers

Jiminy Cricket (Above, Right) All-America Winner, 1955! Masses of tangerine-red buds open to sharp coral-orange blooms. The unusual color never blues or becomes commonplace. The 3½-in., cup-shaped flowers cover the bush throughout the season. The thrifty plant is clothed in shiny green foliage which is bronzy when young. Each individual bloom is a model of perfection and has a distinctive, pleasing Damask fragrance. The upright, 4-ft. bush is ideal for hedges and for mass planting. Vigorous and disease resistant. (Pl. Pat. #1346.) \$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50

SPECIAL OFFER!

Jiminy Cricket

GROUP No. 351

1 of each: Jiminy Cricket Betsy McCall Fashion Ivory Fashion

Value \$8.75 Save \$1.10

Only \$7.65

Betsy McCall

(Right) The Betsy McCall Flori-bunda is delightfully captivating. The color is soft coral overlaid with gold. The $2\frac{1}{2}$ to 3-ft. bush is well covered with foliage. It has a neat habit and an abundance of slender buds and cupped flowers, generally in airy clusters but occasionally on individual stems. They keep well and are delightful when used in small arrangements and bouquets. Exquisite companion for its famous parent, Fashion. (Pl. Pat. #1603.)

\$2.25 each; 3 for \$5.95; 12 for \$21.60; 25 for \$42.25 Betsy McCall © J. & P. CO.

SPECIAL OFFER!

GROUP No. 341

1 of each: Spartan White Bouquet Pink Chiffon Gold Cup

Value \$9.50 Save \$1.20

Only \$8.30

See whole bouquets of colorful Everblooming Floribundas like these in your garden all season!

Vogue

Winner of Six World-wide Awards!

(Below) Here is a gorgeous J&P Flori-bunda that won 5 of its 6 World-wide Awards before it was even offered to the public! That's right! Before we even announced that it was available, Vogue had already won top honors in France and Switzerland . . . had already been selected as the All-America this June, you'll quickly understand mense clusters of perfectly formed, high-centered, Hybrid-tea-like blooms . . . up to 4 in across! The color is unlike anything you've ever seen . . . an intensive, brilliant cherry-coral. far more radiant and glowing than this picture could possibly show. As if the color, form and fragrance were not enough, Vogue excels in its ability to grow exceptionally well. Hardy and vigorous . . . the strikingly brilliant flowers are produced all summer long! The $2\frac{1}{2}$ to 3-ft. bush is not only hardy but is graced with an abundance of dark foliage that is clean and disease re-sistant. Plant it this spring and see. (Pl. Pat. #926.)

Winner for 1952! And once you see this beauty growing in your garden why the experts have called it one of the finest Floribundas created. Im-

Golden Fleece

Winner of the Bagatelle Gold Medal!

(Below, Right) Golden Fleece is the prima donna of Floribundas, performing with all the grace and charm of a flirting ballerina! You've never seen such gay-colored buds . . . a lively tawny gold color. Slowly, dramatically they open to a light shade of rich, warm gold . . . then . . . as a grand finale they flare into a bright, dazzling canary color! Each of the flowers is unusually large for a Floribunda—actually 4 to $4\frac{1}{2}$ in. across . . . growing in graceful clusters with as many as 20 individual blooms! You'll really applaud this appealing yellow Floribunda that's as bright as the sunlight itself! And it's so long lasting—because it's a direct descendant of Diamond Jubilee, long noted for being one of the longest-lasting Hybrid Tea Roses in existence! To further its beauty, the plant also displays unusually decorative, disease-resistant foliage in a medium shade of green. When the curtain goes up on this talented show stopper, you'll be delighted. Plants reach 2 ft. in height. (Pl. Pat. #1512.)

\$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50

Fashion

Greatest All-Time Prize Winner!

(Right) Here indeed, is the finest Floribunda ever created! That's not a claim but a PROVEN FACT, for no other Rose in history has ever won so many awards. No other Rose has ever won 9 World-Wide Awards! And no won-der! For nowhere is there another Rose to match Fashion's breathtaking color—luminous coral-pink suffused with gold. No words or color photos could ever capture its bright pinkish luminescence. It produces hundreds of Roses on every bush—hundreds of exquisite oriental-red buds which are slowly transformed into miniature Hybrid-Tea-shaped blooms up to 3½ in. across. Graceful wavy petals and a rich display of golden yellow stamens add even more beauty to the luminous coral-pink open flowers. Enchanting, delicate fragrance. Long lasting, too. The immense clusters of 20 to 25 flowers are in bloom continuously from June until frost. The plant will reach a height of 2½ to 3 ft., is hardy and vigorous and requires a minimum of care. Fashion makes beautiful flower arrangements. (Pl. Pat. #789.)

\$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50





Betty Prior . . . ALWAYS in Bloom!

(Right) Unusually tall and free flowering; delicate pink; spicy fragrance. In June its colorful myriads of blossoms are a glorious sight. All through the summer the buds and flowers, resembling red dogwood, continue to attract interest. Buds are lively red, opening shell-pink, having 5 petals, dogwood-like in shape, size and color. The healthy, vigorous plants are sturdy yet delicate in appearance. In beds, borders, hedges, groups and large plantings, Betty Prior gives gorgeous mass color effects and many cut flowers. Tallest of all Floribundas, an established plant will grow 4 ft. tall or more. Large bloom clusters appear continuously all season. Excellent for the background of a Rose garden or perennial border, Betty Prior is hardy and abundantly branched. Foliage is excellent.

\$1.75 each; 3 for \$4.60; 12 for \$16.80; 25 for \$32.80

Chatter (Below) Especially bright crimson, velvety-petaled flowers are 21/2 to 3 in. across. Produced in generous clusters, the dainty buds open

slowly until each cluster bursts with handsome crimson flowers. These enormous clusters last two and sometimes even three weeks. As one flower finishes, new buds open to take its place. Sturdy and hardy, with an 18-in., disease-resistant bush. Long-lasting, remarkable flower clusters appear continuously from early spring to late fall. The bright clusters are so persistent that the bush is never without color. Plant Chatter where you want a dependable color mass, in beds and borders. It will richly reward you with stunning color wherever planted. (Pl. Pat. #739.)

\$1.50 cach; 3 for \$3.95; 12 for \$14.40; 25 for \$28.10

SPECIAL OFFER!

Betty Prior

© J. & P. CO.

GROUP No. 381

1 of each: Chatter Goldilocks Amy Vanderbilt Peach Glow

Value \$8.00 Save \$1.00

Only \$7.00

Chatter



HAT BLOOM ALL SEASON LON

Goldilocks (Right) Clusters last a long time, as fresh new buds keep replenishing the over-all effect of a golden yellow mass. Ovoid buds open slowly and gracefully, passing through many attractive phases. The flowers are cupped in the early stages and gradually open to $3\frac{1}{2}$ in. across. Plants have a dense, spreading, well-balanced habit of growth, reaching a height of 2½ ft. Dark green foliage is glossy and decorative. Goldilocks will look well anywhere. (Pl. Pat. #672.)

\$1.75 each; 3 for \$4.60; 12 for \$16.80; 25 for \$32.80

MORE FAMOUS FLORIBUNDAS

BABY BLAZE. A vigorous, 3-ft. bushproduces an abundance of deep red, semicup-shaped flowers with interesting fluted petals. Finishing a few shades lighter, the bright color is much enhanced by the white eye at the center of the flower. does not fade or blue. (Pl. Pat. #1362.)

\$2.00 cach; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50

MASQUERADE. Each bud in the cluster of 10 to 25 is golden yellow. The center bud in each cluster opens first, becoming rose-pink as the petals unfold. The color then deepens to deep red. Each bloom on the 3-ft. plant passes through the same lovely color sequence of vallow silver. lovely color sequence of yellow, silver, pink and red. (Pl. Pat. #975.)

\$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50

RED WINGS. A snappy deep red Floribunda with long-lasting flowers and unfading color. Velvety red blooms with about 20 petals appear singly and in clusters. The plant is medium large and well formed, with lush foliage. Useful in all garden plantings. (Pl. Pat. #1788.)

\$2.50 each; 3 for \$6.60; 12 for \$24.00; 25 for \$46.85

SARABANDE. Bright orange-red, even and clear all through. Vivid yellow stamens make a beautiful color contrast. The semi-double flowers, with 12 to 15 petals, come in clusters and hold their brightness throughout their life. A compact, spreading plant, dense rather than tall. (Pl. Pat.

\$2.50 each; 3 for \$6.60; 12 for \$24.00; 25 for \$46.85





Coral Satin (Below)

(Test No. 5570

This new Climber is a lovely plant with dark green, glossy foliage and generous masses of pink-coral flowers throughout the whole summer and late fall. The unfading flowers reach 4 in. across and are presented in clusters of 4 to 5 blooms. At the end the satiny petals drop off cleanly, giving the plant a perpetually fresh look. The light old Rose fragrance is especially noticeable at midday. Very effective wherever a Climber should be used, yet not rampant or unruly in growth. The color blends beautifully in any combination. It is very hardy, having withstood severe winter tests without any appreciable damage here in our test gardens and throughout the country. It owes its winter resistance to its parents, New Dawn and Fashion, both of which are highly resistant to the freezing cold. The healthy plant attains a height of 6 to 7 ft. and spreads nicely, the flowering shoots reaching out laterally from the main plant. We are very proud to be able to offer this Climber to you. Plant it and see for yourself just how beautiful and hardy it is. (Prop. Rights Reserved.)

moderate fruity fragrance. These richly colored, enduring flowers reach up to 4 in. across. With the blooming habit of a Floribunda, the flowers are carried in clusters of 3 to 7 and also singly on stems adequate for cutting. Abundant green foliage of moderate size, borne on 4 to 5-ft. canes that develop the first year. Three to four canes will be produced each following year until the plant reaches its majestic height of 5 to 7 ft. Characterized by dependable recurrence of bloom and strong growth, this Pillar Rose never tends to get out of bounds. It is very adaptable and extremely hardy. Place it where its full beauty can be realized. It's one of the best of its type and color. (Pl. Pat. #1849.)

\$3.00 cach; 3 for \$7.95; 12 for \$31.80

Royal Gold (Below) This vigorous, easily managed Climber that blooms the first year it is planted is the yellow Climber you have wanted. Ovoid buds open to gorgeous golden yellow blooms with up to 45 shiny petals and





SPECIAL OFFER!

GROUP No. 411

1 of each: Coral Satin Royal Gold Don Juan

Value \$9.00 Save \$1.15

Only \$7.85

J. & P. CO.

Don Juan

(Above) True to the traditional hero of Tirso de Molina's drama, Mozart's most perfect opera, and Lord Byron's epic poem, this Pillar Rose constantly surrounds itself with beauty. It is dressed with unusual numbers of velvety red flowers throughout the season. In spring there is a glorious burst of velvety red, 5-in. flowers, carried both in clusters and singly, with a delightful fragrance. The pointed bud is a rich deeper red and excellent for cutting. The flower retains its clean color until the petals drop. All through the summer there is a constant display of the fragrant, rich red flowers, not only on the old wood but also on new, tall-growing bottom breaks. The 8 to 10-ft. plant is well covered with dark green, lustrous foliage that is highly resistant to mildew. (Pl. Pat. #1864.)

© J. & P. CO.

Morning Dawn

Morning Dawn

(Above) A refreshing color in Climbers. The large, 5-in. flowers are a dewy, silvery rose flushed with salmon, so it is a warm soft pink in all stages. A suffusion of yellow at the base of the petals only serves to enhance this Rose. One of the most fascinating things about this Climber is its unusually large buds, which are about 3 in. across and of the same color and fine texture as the full blooms. Magnificent, fully double blooms appear singly and on very long stems. Attractive shiny, dark, holly-like foliage decorates this 6 to 8-ft. pillar. It will fill your garden with its sweet, spicy old Rose fragrance. You will be pleased with its performance and marvel at its large, enchanting blooms. Plant it this spring and enjoy it for years to come. We are sure it will raise delighted comments from your neighbors, as it does in our famous 17-acre Rose Garden in Newark, New York. (Pl. Pat. #1447.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

JACKSON & PERKINS CO. World's Largest Rose Growers

Originators of Great New Roses Since 1872

Two Fine Trailing Roses for Ground Cover!

USES: These Roses will add color to steep banks and shady spots. They are excellent along the top of retaining walls.

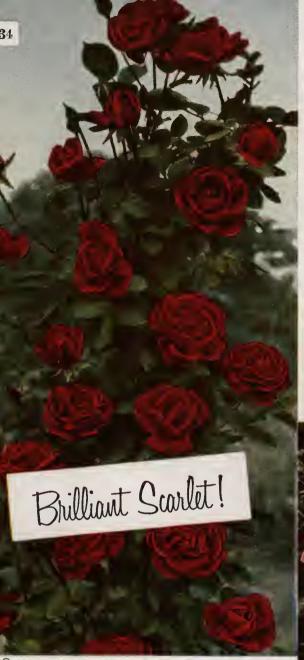
WICHURAIANA (Left)

Known also as the Memorial Rose. An effective cover-all for banks and other bare, unsightly places. Fragrant, starry white flower clusters through late summer. Bright red berries later. Spreads rapidly.

\$1.50 cach; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00 MAX GRAF (Not illustrated)

Excellent for covering steep banks. Tough, disease-resistant, dark green foliage that is attractive all season. Single, clear pink flowers borne in profusion in June and July. Does well with little sunshine.

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00



(), & P. CO.

Climbing Crimson Glory

(Above) One of the world's most popular Roses in Climber form. This luxuriant, vigorous, fast-climbing plant is covered with beautifully formed blooms of deep vivid crimson . . . each on a sturdy stem. The deep red buds are urn-shaped and gradually unfold into full, perfectly formed, high-centered blooms. Completely captivating fragrance . . . so sweet and refreshing that you can't get enough of it. Give your garden unusual splendor and richness; make every post, pillar, fence or wall a dazzling sheet of glory by using this Climber liberally. In sub-zero areas plant it in a sheltered location and have some protection against winter injury. When you plant this popular Hybrid Tea in the form of a magnificent cascading Climber, you add an unequaled touch of splendor to your garden. We are proud to offer this remarkable Rose to our many customers and friends. Plant it this spring. Enjoy it now and for years to come. (Pl. Pat. #736.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

SPECIAL GROUP No. 421

1 of each: Clbg. Crimson Glory Aloha Royal Gold

Value \$8.25 Save \$1.05

\$7.20

A Rainbow of Beau With These J&P Eve

Aloha (Below) Like an artist's dream! Aloha bursts into bloom from top to bottom with a breathtaking display of never-to-be-forgotten glory. After this first peak of June beauty, it continues to bloom frequently until frost. So profuse . . . so rich . . . in its deep rose-pink blooms of enormous size that it defies description. An unbelievable mass of deep coral-pink buds starts the show. These open to very double, perfectly formed blooms of handsome size, strong rich rose-pink in color, with deeper tones on the inside of the petals. Flower after flower measures 5 in across and as much as 3 in. deep. Each petal is strong and waxy. Unlike many Climbers, Aloha produces huds in long-stemmed clusters. As if to prolong the display, they do not come all at once. The primary bud opens into a gorgeous 5-in. bloom while the secondary buds around it are still undeveloped. The rosette form of the overlapping petals holds up especially well. Plant it now and watch it beautify your garden. (Pl. Pat. #948.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Climbing Showers

Golden Showers was the first Climber in 16 years to win the All-America Award. It is the answer to the landscaper's dream—a Rose variety that lends itself to landscape treatment as no other ever has. Exquisitely shaped, daffodil-yellow, long-pointed buds and fragrant, high-centered, 4½ to 5-in., open yellow blooms. Almost thornless, with long, bronze cutting stems, Golden Showers makes exciting cut-flower

\$2.75 each; 3 for \$7.20:

JACKSON & PERKINS CO.

Worlds Largest



ful Colors Is Yours blooming Climbers!

olden

ined as a Climber, it l attain a height of 6 to
Or it can be shaped as a
h. This hardy Everoming Climber blooms n earliest spring conously through late fall. n in the short time when blooms are waiting to st forth, the plant is hed to the ground with ge, dark green, glossy age. So vigorous that highly resistant to Rose ases such as mildew and ck-spot. (Pl. Pat. #1557.) for \$28.80

Climbing Coral Dawn

(Below) Here is an Everblooming Climber with a CORAL-PINK color! Yes, a sparkling deep coral-pink . the color that is so popular in bush Roses. The coral tone does not fade at any stage . . . from the dainty pointed buds to the slow-opening, graceful, long-lasting, 4½-in. blooms. The color is Coral Dawn's main attraction, but it is a superior Climber in every other respect, too. It produces the same continuous repetition of flowering as the popular New Dawn, but the Roses themselves are larger, fuller, more colorful and freely decorate the plant all season long, in clusters of from 3 to 20 buds. The lustrous, dark green foliage is disease resistant and sets off the coral-pink flowers. This excellent Climber is very easy to grow and will do extremely well in all regions. It is the ideal pillar for any home. The 6 to 8 ft. plant will decorate your garden and home for many years to come. Plant it this spring and see what it will do for you. (Pl. Pat. #1117.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

e Growers

Originators of Great New Roses Since 1872





© J. & P. CO.

Gladiator (Above)

Here is a champion of Everblooming Climbers. Like the gladiators of old, it has incredible endurance blooms and reblooms all season. You'd expect to find such huge blooms only on the finest Hybrid Tea; yet Gladiator is noted for its immense, 5-in., highcentered flowers . . . unusually large for a Climber. But the huge size is only part of the story! When you see the brilliant rose-red color—a subtle blend of the brightest scarlet and the softest red-you'll know why this gorgeous Climber is in a class by itself. Scores of exquisite flowers burst into bloom on the 8 to 10-ft. plants, making an irresistibly beautiful picture. And Gladiator imparts a delicate, pleasant fragrance that is really delightful. The large, disease-resistant foliage of impressive dark emerald-green creates a decorative effect by itself. In every sense of the word, it is a real champion . . . so hardy that it withstands the battles of zero winter climate. (Pl. Pat. #1524.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

SPECIAL GROUP No. 431

1 of each: Clbg. Golden Shower Clbg. Coral Dawn Gladiator

Value \$8.25 Save \$1.05

Only \$7.20

Jackson & Perkins very own improved strain of BLAZE... absolutely guaranteed to bloom in June, July, August and September!



constantly from late spring to frost. A vigorous grower

\$2.00 each; 3 for \$5.25;

12 for \$21.00

with glossy foliage.

plants produce 6 to 7-ft. canes.

\$2.50 each; 3 for \$6.60;

12 for \$26.40

(Pl. Pat. #1416.)

Value \$6.25 Only \$5.45

...and here are 4 more great Climbers!

Dr. J. H. Nicolas

(Below, Right) Magnificent, large, very double, deeply fragrant blooms reach 5 to 6 in. across. There is an immense wealth of thickly clustered flowers, so desired in a Climber. Beautiful deep rose-pink, with rich, luxuriant, dark green foliage. This Climber sets a standard of charm wherever height and glorious color are desired. Immediately after the first flowers fade, new shoots appear and a galaxy of bloom repeats again and again. Equally delightful in large or small gardens. Wherever a Climber is needed, this one will fill the bill.

\$2.00 cach; 3 for \$5.25; 12 for \$21.00

New Dawn (Below)

One of the hardiest of all Everblooming Climbers! New Dawn repeats its perfect blooms continuously all season. Glorious Roses with the precious pink color of apple blossoms and delicate old Rose fragrance in profusion, on a plant that is easy to grow, requires little care and takes little ground. The trim, perfectly formed, pointed buds are most artistic in their appeal, superb for bouquets and arrangements. They come on long stems. These sturdy canes grow rapidly; even one plant makes a gorgeous display on trellis, arbor or fence.

\$2.00 cach; 3 for \$5.25; 12 for \$21.00

Climbing Goldilocks

(Right) Ovoid, rich golden buds open to $3\frac{1}{2}$ -in. flowers, and fresh new buds keep replenishing the effect of a golden yellow mass. Like the Floribunda, Goldilocks as a Climber also blooms in large clusters. Vigorous and hardy, growing 6 to 10 ft. in one year and blooming the first year. (Pl. Pat. #1090.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40





Climbing Summer Snow

(Below) Spotless, glistening, glacier-white, double blooms are 2 in. across, with golden stamens that add to the charm of the large clusters in bouquets and arrangements. And Climbing Summer Snow is so generous that one need never hesitate to cut enough for use indoors, for the fragrant white blooms repeat all summer and fall. The hardy plant requires little care and fills out rapidly, growing 8 to 10 ft. tall.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

© J. & P. CO.

Climbing Summer Snow



UANTITIES

RED FLARE

ich, clear deep red blooms pear singly and in clusters. ery double, fragrant flowers ave 40 to 50 firm petals. lants will reach 7 to 8 ft, lants are hardy and foliage good. (Pl. Pat. #1366.)

\$2.50 cach; 3 for \$6.60; 12 for \$26.40

PAUL'S SCARLET

Profuse, vivid scarlet-red flowers, magnificent in early summer. Extra hardy. Very much admired by gardeners everywhere. A most popular variety. Be sure to make a place for it in your garden.

\$1.35 each; 3 for \$3.45; 12 for \$13.80

PARADE

Lovely rose-red flowers reach 4 to 5 in. across. They appear singly and also in clusters all season. Delightful spicy fragrance. The bush is hardy and the dark foliage is excellent. (Pl. Pat. #1253.) \$2.50 cach; 3 for \$6.60; 12 for \$26.40







Viola, White Heart 9 to 12 in. All Season



All Season Viola, John Wallmark 10 to 12 in.

2 Each of These VIOLAS GROUP No. 471 Value \$8.60 Save \$1.45 Only \$7.15

VIOLA, PURPLE WALLMARK

(Above, Left) Bright violet-purple. Height 12 in. and stems from 5 to 6 in. long. A fine addition to your garden, doing well in both sun and partial shade. Blooms from May to frost, with 25 to 30 flowers to each plant. 85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50; 100 for \$64.00

VIOLA, YELLOW VIXEN (Left)

Bright clear yellow that will make your gardens and borders more colorful from early spring to frost. The 21/2-in, flowers are borne on upright, 6 to 8-in. stems.

75c cach; 3 for \$2.00; 6 for \$3.75; 12 for \$7.50; 100 for \$50.00

VIOLA, WHITE HEART

(Above, Center) Pure white. The immense flowers are really a picture, and the healthy plant produces great quantities of them all through the season. They mingle well with all other Violas. Plant is compact and sturdy. (Pl. Pat. #1508.) \$1.00 cach; 3 for \$2.50; 6 for \$5.00

VIOLA, JOHN WALLMARK

(Above, Right) Grayish lavender with violet veinings and yellow and white eye. The bloom is almost 2 in. across. Long stems make it an ideal cut flower. 12 in. tall. 85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50; 100 for \$64.00

VIOLA, PURPLE HEART

(Not illustrated) Huge, velvety violet-blue flowers with waved petals are 3 in. across, on stems 7 to 8 in long. Bright yellow eye. Easy to grow. Height 9 to 12 in. (Pl. Pat. #671.)

85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50; 100 for \$64.00

ENNIALS!



June to Fall

ıla.

ken

llow

Season to 12 in.

6 to 8 in.

CAMPANULA, WHITE STAR (Above)

(Carpatica Improved) An excellent shining new Campanula carpatica, with a wide-spreading, compact, low-growing plant and a constant showing of star-like flowers which rise about 5 in above the foliage. This is a particularly hardy variety. The flowers, 2 in. across, come in heavy masses in June and keep on blooming through the summer. The color is a clear sharp white.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



June to Frost

SEDUM, AUTUMN JOY (Above)

The buds of silvery pink change to a lively rose-pink and at the end become a pinkish tan. Attractive at all times, this is a must for the garden. The flower heads are 6 in. or more in size, borne on stiff stems 24 to 30 in. long. The mature plant is about 30 in. in width. It grows well in semi-shade or full sunshine and in difficult positions. Color is interesting.

\$1.25 each; 3 for \$3.15; 6 for \$6.25

SPECIAL OFFERS!

GROUP No. 481

The New Perennials

Campanula, White Star Sedum, Autumn Joy Value \$4.50 Save \$.75

Only \$3.75

GROUP No. 491

I of each:

Sedum, Autumn Joy Sedum, Brilliant Sedum, Fire Glow Campanula, White Star Viola, John Wallmark

Value \$4.60 Save \$.80

Only \$ 3.80

GROUP No. 501

1 of each:

Campanula, White Star Sedum, Autumn Joy Viola, Purple Wallmark Viola, Yellow Vixen

Value \$3.85 Save \$.65

Only \$3.20

AVAILABLE ONLY IN LIMITED QUANTITIES

SEDUM, BRILLIANT

Immense, amaranth-red flower heads completely cover the plant. Withstands even the driest sum-mer weather. Late fall bloomer. Height 18 in.

75c each; 3 for \$2.00; 6 for \$3.75

SEDUM, FIRE GLOW

Red, star-like blooms are produced steadily from June till frost. Height 8 to 10 in. An excellent ground cover that grows easily anywhere.

75c each; 3 for \$2.00; 6 for \$3.75

PACHYSANDRA-

SPURGE Best evergreen ground cover for shade or sun. The plants grow 8 in. tall and spread quickly. Glossy foliage remains green all year.

3 for \$1.00; 10 for \$3.00; 100 for \$25.00

VINCA MINOR

24 to 30 in.

Myrtle, Bowles Variety. Alice-blue flowers delightful against luxuriant evergreen foliage. Plant 8 in. apart, in sun or shade. Wonderful ground cover.

3 for \$1.00; 10 for \$3.00; 100 for \$25.00

MONARDA, CROFTWAY

PINK Clear pink—a mass of color during difficult summer days. Does well in moist or dry positions, in sun or semi-shade. Height 30 to 36 in.

\$1.00 cach; 3 for \$2.50; 6 for \$5.00

Jackson & Perkins LOW and MEDIUM GROW

12 to 18 in. DIANTHUS, ROCK RAVEN RED (Above) Exceptionally fragrant, very double; rich crimson-red. Blooms abundantly from June through summer; perfect for border edge and rock garden. Strong, 12 to 18-in. stems. Does best in a sunny spot.

85e each; 3 for \$2.25; 6 for \$4.25



June, July 12 to 1 DIANTHUS, IRENE (Above) 12 to 18 in. Old-fashioned clove scent. Exquisite pink, very double, 2 to 2½-in. flowers averaging about 60 petals each are produced continuously. Sturdy, 12 to 18-in. stems. Blooms very freely in June and July. Give it a place in full sun. (Pl. Pat. #747.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00; 12 for \$10.00



10 to 12 in. June-Aug. DIANTHUS, SILVER MINE

ALL 6

DIANTHUS

GROUP No. 511

Value \$6.45 Save \$1.10

Only \$5.35

(Above) Fragrant, pure white, double flowers. Excellent for cutting, for bor-ders, edges or rock gardens. Clusters of 3 to 4 on each stem. Height about 10 in. Blooms from June to Aug.

85e each; 3 for \$2.25; 6 for \$4.25



June, July and Aug. NEW DIANTHUS, CORAL GEM (Above) Brilliant coral-pink, 2-in.

> Aster, Frikarti

blooms, carnation fragrance. Long stems carry 7 to 8 flowers. Silvery foliage. 14-in. plants are hardy and bloom all summer. (Prop. Rights Reserved.)

\$1.25 ea.; 3 for \$3.15; 6 for \$6.25



June-July 12 to 14 in. DIANTHUS, LACY LASS (Above) This new Dianthus is

one of the quaint old-fashioned maroon and white Pinks. Its coloring gives the effect of a painting. Produces many flowers on 12 to 14-in. stems. The buds appear in succession. Very effective in old-fashioned bouquets.

\$1.25 each; 3 for \$3.15; 6 for \$6.25



Shasta Daisy, Esther Read June-Oct.



June-Frost

SHASTA DAISY, Esther Read

Heliopsis, Patula

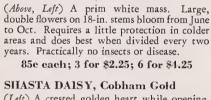
sections.

HELIOPSIS, Patula (Above, Left) Mellow gold, semi-double flowers like giant daisies, with deeper center. Blooms profusely, June to frost. About 3 ft.

75e each; 3 for \$2.00; 6 for \$3.75

Light blue-lavender flowers from Aug. until frost. Requires some winter protection in cold

ASTER FRIKARTI (Above, Right) Large and free flowering. Blooms measure more than 3 in. across. 2½ to 3-ft. plant.



(Left) A crested golden heart while opening, but finishes a soft cream-yellow. Guard petals are creamy white. 3½ to 4-in., double flowers, good for cutting. The free-growing, 2½-fr. plant blooms from end of June to Aug.

\$1.50 each; 3 for \$3.75; 6 for \$7.50

(Left, Below) Double, 3 to 3½-in. flowers of glistening white, held upright on tall wiry

SHASTA DAISY, Wirral Supreme

75e each; 3 for \$2.00; 6 for \$3.75

TRITOMA, Robin Hood (Right) Ten to 12 red-orange flower spikes in late June, reaching their peak in Sept. $2\frac{1}{2}$ -ft. stalk.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

TROLLIUS, Golden Queen

(Left, Below) Bright golden flowers are globular in form. Blooms in June and July. 1½ to 2-ft. plants. Enjoys a moist and semi-shady spot.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



Shasta Daisy, Cobham Gold



Shasta Daisy, Wirral Supreme

June-July 2½ ft.

Trollius, Golden Queen ne-July 1½ to 2 ft. June-July

stems. Very effective when cut, with good lasting qualities. Blooms in June and July; if cut then will rebloom in fall. 2½-ft. plant. (Pl. Pat. #1084.)

\$1.25 each; 3 for \$3.15;

6 for \$6.25

SPECIAL OFFERS!

GROUP No. 521

1 of each: Shasta Daisy, Esther Read Shasta Daisy, Cobham Goid Shasta Daisy, Wirrai Sup. Trollius, Golden Queen

Value \$4.60 Save \$.80

Only \$3.80

GROUP No. 531

1 of each: Aster, Frikarti Heliopsis, Patula Tritoma. Robin Hood Shasta Daisy, Wirral Sup. Shasta Daisy, Esther Read Value \$4.60 Save \$.80

Only \$3.80



NIALS...They Grow from 8 Inches to 3 Feet Tall!



ring and Late Summer 12 in. EW DIANTHUS, CAPRICE

bove) 2-in. blooms have troon center, with the rest of petals a lively pink. The tal edges are deeply cut. 12-in. ints are covered with flowers. equently 24 in. across, plant filled with these very fragrant poms. (Pl. Pat. #1851.)

\$1.25 cach; 3 for \$3.15; 6 for \$6.25



April, May 1 to 11/2 ft. ANCIIUSA myosotidiflora

(Above) Delightful clusters of clear, dainty blue flowers on stems 1 to 11/2 ft. high, held well above the foliage. Blooms profusely in April and May. Large leaves, which are excellent for ground cover. Grows anywhere. Effective in both sun and shade.

75c cach; 3 for \$2.00; 6 for \$3.75



10 in. J&P GIANT TYPE LILY-OF-THE-VALLEY (Above) An improved gigantic form of this ever-popular plant. Florets of perfect shape and heavy texture, carried on long stems. The sweet rich fragrance is delightful. Field-grown clumps that soon form a solid mass of white.

65c each; 3 for \$1.75; 6 for \$3.25



June to Fall 6 to 8 in. CAMPANULA, BLUE CARPET (Above) (Carpatica Improved) Excellent wherever you want a striking low "carpet-of-blue" from June to fall. Grows well in full sun or semi-shady places. Light blue, bell-shaped flowers on 5 to 6-in. stems. Always attractive; does not sprawl.

75c each; 3 for \$2.00; 6 for \$3.75



Spring through Fall 9 to 12 in. WIHTE BLEEDING-HEART 41 (Above) Blooms heavily in spring and continues to produce graceful sprays of white flowers all summer and fall. Grows luxuriantly in any reasonably good garden soil, in semi-shade or sun. 9 to 12

\$1.00 each; 3 for \$2.50; 6 for \$5.00

in, high.



4 to 6 in. ne to Frost DUM LIDAKENSE, ROSY RPET (Above) Another dwarf eading Sedum in a new color a beautiful deeper pink. For rders, sunny dry spots and ck gardens. Grows 4 to 6 in. with plants spreading to in. and covered with a mass bloom all summer.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



June to Frost 6 to 8 in. SEDUM, GOLDEN CARPET

(Above) A ground cover with attractive variegated foliage and bright golden yellow blooms. It can be used in all locations making a good underplanting in many parts of the garden. You will have blooms from June till frost. It will reach a height of 6 to 8 in.

75e cach; 3 for \$2.00; 6 for \$3.75



Sept. to Frost I 1/2 to 2 ft. FUNKIA subcordata alba

(Above) Long, tubular, creamy white flowers. Blooms Sept. to frost. Sweet fragrance. New blooms are produced every day. Large, heart-shaped leaves. Grows in either sun or partial shade. Requires no staking or other special care.

85c each; 3 for \$2.25; 6 for \$4.25



All Summer 18 in. CENTRANTHUS RUBER

(Above) Soft red, fragrant flowers (Above) Soft red, tragrant flowers in close clusters are produced all summer and give a fine showing in autumn. Grows well in sun or partial shade. Height 18 in. Decorative bluish foliage. Plant in masses in rich soil for best results. Hardy and vigorous.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



June, July 12 to 18 in. GYPSOPHILA, ROSY VEIL (Above) A lower-growing double pink Babys-Breath. Generous in bloom, with airy (Above) sprays of delicate pink during June and July. Good in bouquets. Established plants bloom about two weeks earlier than the tall double form.

85c each; 3 for \$2.25; 6 for \$4.25



VIOLET, WHITE WONDER (Below) Imagine a dazzling glacier-white Violet!

Each plant is covered with hundreds of flowers. Individual blooms are enormous. with a center beautifully veined.

75c each; 3 for \$2.00; 6 for \$3.75

Z EAGH of THESE FOUR VIOLETS . Group No. 541 Value \$5,80 Only \$4.80

DOUBLE RUS-SIAN VIOLET (Below, Right)

An exquisite double Violet with unusually sweet fragrance. Ít is hardy anywhere and can be effectively placed wherever a low, colorful purple is needed. Excellent for semi-shady places. In bloom May to Oct.

75c each; 3 for \$2.00; 6 for \$3.75

VIOLET, ROSINA (Right)

A mass of lovely fragrant pink Violets in May and again in late August. This variety is widely loved for its color and sweet scent and is very useful in every garden. Ideal for bordering or ground cover. About 10 in.

75c each; 3 for \$2.00; 6 for \$3.75



Double Russian Violet 6 to 8 in.

Spring and Fall Violet, Royal Robe 9 to 12 in.

VIOLET, ROYAL ROBE (Above) Magnificent, extra-large flowers of lustrous, deepest violet-blue. So intensely fragrant a few plants will send their delightful perfume hundreds of feet away. Ideal for corsages, boutonnieres, bouquets. The rugged plants have sturdy foliage and bloom abundantly in early spring, also in fall. The large, superb flowers open wide, often more than I in. across. Their stiff, erect stems grow up to 8 in. or more. A protective mulch of leaves or straw is advisable over winter. Ideal for those difficult, partially shaded spots where other things will not grow well. Once established, it blooms more freely year after year.

65e each; 3 for \$1.75; 6 for \$3.25



May Violet, White Wonder

10 in.

ackson & Perkins MEDIUM GROWING PERENNIALS . . . They Grow from 1½ to 3 Feet!



fay-June 2 ASTILBE, Fanal

Above) Blooms in May and une. Rich, deep red. 15-in., eathery flower spike holds up vell in the garden. Happy in emi-shade or sun. Hardy and asy to grow, likes plenty of noisture and rich soil. Grows 4 to 30 in. tall.

85c caeh; 3 for \$2.25; 6 for \$1.25



May-June

ASTILBE, White Gloria

(Above) Wide feathery white spikes of this lovely plant are 28 to 30 in. high, rising 12 to 15 in. over its attractive cut foliage. Prefers partial shade and rich soil. Established plants often produce 18 blossoms that are of high decorative value.

> 85e each; 3 for \$2.25; 6 for \$4.25



ASTILBE, Koblenz

(Above) Blooms in June and July. Spikes are 24 to 30 in. A feathery rose-pink changing to silvery pink. An excellent flowering plant for the darker corners of your garden in spring. Foliage stays beautiful all season. Grows in sun or shade. Likes rich soil.

> 85e each; 3 for \$2.25; 6 for \$4.25



RUDBECKIA, SULLI-VANTII, Oriole (Above)

(Improved Black-Eyed Susan) A vivid splash of color in July, Aug. and early Sept. Black and gold combination. Broad decorative foliage on a well-balanced plant. It grows 2 ft. high. It prefers a sunny spot.

\$1.00 cach; 3 for \$2.50; 6 for \$5.00



PENSTEMON, Ruby King (Above) Very free blooming. 2-in., trumpet-like flowers. Spikes are 18 to 24 in. high and are produced freely, June to Oct. Grows in sun or light shade, in rich, well-drained soil. This plant should have some winter protection. (Pl. Pat. #744.)

> 85c each; 3 for \$2.25; 6 for \$1.25



BLEEDING-HEART

Above) Pink flowers are borne n graceful sprays from May hrough June. Does well in emi-shade or sun. 30 in. tall. Makes a showy clump, becoming larger every year. Always a prime favorite.

85c each; 3 for \$2.25; 6 for \$4.25



July to Frost

CATANANCHE (Above)

Deep violet-blue. 2-in flowers on silvery, branching stems, silvery buds and seed-hips. Thrives in dry spots. Height 20 in., excellent for cutting. Blooms from July until frost. Attractive and hardy, it does best in full sun. These blue flowers combine nicely with other colors.

> 85c each; 3 for \$2.25; 6 for \$4.25

> > OFFERS!



All Season

LYTHRUM, Hybrid Robert

(Above) 3/4-in. florets of rich deep rose-pink with a sparkling glow, appear about June 5 and last all summer. 36-in. plant with 14-in. spikes. Does well in semi-shade, in wet or dry location in ordinary garden soil. Hardy and undemanding in its needs.

\$1.00 cach; 3 for \$2.50; 6 for \$5.00



STOKESIA, LAVENDER

QUEEN (Above) A mammoth form of the old-fashioned Stokesia with double blooms 4 to 5 in. in diameter. Silvery blue suffused lilac-blue at the center. Blooms from June to frost. 20 in. tall. Vigorous, easy to grow. For borders and arrangements

> 85c each; 3 for \$2.25; 6 for \$4.25



May to Faii

SALVIA SUPERBA, Purple Glory (Above) A superb new royal purple perennial, blooming May to fall. Decorative fragrant foliage and many spikes on a 30in. plant. When the first flowering period is finished, tops should be trimmed and blooming will continue till frost.

> \$1.25 each; 3 for \$3.15; 6 for \$6.25

WIHTE VERONICA subsessifis (Below) Erect, compact, robust growth ind great number of side branches. SPECIAL

Grows 2 to $2\frac{1}{2}$ ft. high. The spike orm is graceful yet firm, keeps well when cut. The contrast of the rich green foliage and the sparkling white pikes is extremely effective. Blooms from Aug. to Oct. (Pl. Pat. #1034.)

\$1.25 cach; 3 for \$3.15; 6 for \$6.25

White Veronica subsessilis



GROUP No. 551

1 of each:

Astilbe, White Gloria; Astilbe, Fanal; Astilbe, Koblenz; Saivia Superba, Purple Giory; White Veronica.

Value \$5.05 Save \$.85

ONLY

GROUP No. 561

1 of each:

Rudbeckia, Orioie; Lavender, Hidcote Blue; Penstemon, Ruby King; Pink Bieeding-Heart; Coreopsis, Golden Shower; Catananche.

Value \$5.30 Save \$.90 ONLY

30 in.

MONARDA, Cambridge Searlet

(Below) Blooms July, Aug., Sept. Brilliant scarlet flowers make it a splash of color in shady garden spots. $2\frac{1}{2}$ to 3 ft. Excellent for cutting. \$1.00 each; 3 for \$2.50; 6 for \$5.00

Monarda, Cambridge Scarlet



LAVENDER, Hideote Blue

(Below) Flowers from early July till frost. Airy and fragrant when cut, and when dried are used for making sachets. Fragrant, silvery green foliage. 15 in. high; violet-blue flower spikes rise another 15 in. Hardy in the North.

\$1.00 cach; 3 for \$2.50; 6 for \$5.00

Lavender, Hideote Blue July to Frost

COREOPSIS, Golden Shower

(Below) The compact plants produce a continuous cascade of star-like, golden flowers, 1½ in. in diameter. Blooms June to frost. The rich color remains clear all season. Fine-cut, disease-resistant foliage.

75e each; 3 for \$2.00; 6 for \$3.75

Corcopsis, Golden Shower

June to Frost 24 in.





Phlox, Brigadier

21/2 to 3 ft.

PIILOX, BRIGADIER (Above) A brilliant orange-red color that stops the eye at the slightest glance. One of the taller growing Phlox, it reaches a height of 2½ to 3 ft. Each flower head builds up with many side branches and makes a great showing of color for weeks in June and July. This exquisite Phlox is very fragrant and desirable.

\$1.00 each; 3 for \$2.50; 6 for \$5.00





July-Aug.

Rudbeckia, The King

41/2 ft.

July to Frost

Phlox, White Admiral

PHLOX, WIIITE ADMIRAL (Above) Here is a new white Phlox guaranteed to bring more beauty to your garden. It produces enormous, pure white heads, and the continually breaking side branches give an excellent late bloom. Reaches a height of 2 to 2½ ft. and blooms profusely in July and Aug. White Admiral is very fragrant.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

ackson & Perkins TALL GROWING PERENNIALS . . . They Grow Over 3 Feet Tall!





Gypsophila, Fairy Perfect June-Aug. 40 in.

GYPSOPHILA, RUDBECKIA, The King (Right)

Fairy Perfect (Above) Forms a lovely mass of white about 40 in. high and equally wide. Pure white, double florets reach ½ in. across. Blooms from June to early Aug., and if cut back, it will bloom in Sept. Hardy.

\$1.25 each; 3 for \$3.15; 6 for \$6.25

A colorful plant for the perennial border. Regally it bears its large, deep crimson-red flowers. From half-open flower to the full-bloom stage of orange-brown seed-cone with its perimeter of straight red petals, it is always attractive. Grows 4½ ft. high.

85c each; 3 for \$2.25; 6 for \$4.25

POPPY, Salmon Glow (Above, Left) This double, brilliant salmon Poppy is really a beauty. If you have room for only one Poppy, Salmon Glow should be the one you choose. Great quantities of 5 to 6-in. double blooms appear continuously for almost 6 weeks. 3 to $3\frac{1}{2}$ ft. tall. A strong grower. Blooms in

85c each; 3 for \$2.25; 6 for \$4.25

ACHILLEA, Golden Plate

(Right) Huge, rich buttercup-yellow flowers 8 in. across, on graceful 4-ft. stems that give a beautiful effect in the garden. It has lovely foliage . . . ideal for flower arrangement. Blooms from June to frost. Plant grows 2 ft. in diameter.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



Aster, Adorable

Sept. to Frost 4 to 4½ ft.

ASTER, Adorable (Left)

A deeper, clearer pink. The buds are like small reddish rosettes, opening into large, many-petaled flowers in enormous clusters. The entire plant will glow with rich pink color continuously from Sept. to frost. The foliage is clear and dark, and the vigorous plant is 4 to 4½ ft. high. Strong and compact in growth.

75e each; 3 for \$2.00; 6 for \$3.75

SPECIAL OFFER! **GROUP No. 591**

1 of each: Achillea, Golden Plate Phlox, White Admiral Aster, Adorable Poppy, Salmon Glow Value \$3.60 Save \$.60

Only \$3.00



SPECIAL OFFER!

1 of each:

GROUP No. 581

Achillea, Golden Plate June to Frost

41/2 ft.



pink-lavender. Clear blue at the tips of the outer petals. The un-usually large spikes are full, firm and sturdy— a joy to behold. We suggest planting in groups of 3 or more with Delphinium Enchantment for fine contrast. Has the vigor and hardiness of the Northern New York strain, with larger florets and greater mass effect. A beautiful addition.

\$1.25 each; 3 for \$3.15; 6 for \$6.25

est of all Delphiniums. This is truly a breath-taking color. The long, beautiful spikes are all out-at-once in blooming; no shattering until the no shattering until the last buds are fully open. Stems are wiry and strong, holding the majestic spikes on proud display. The plant repeats quickly with its colorful bloom spikes and is always perfectly hardy. 4½ ft. tall.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

name. Individual florets are 3½ to 4 in. across. The face of each floret is a clear white with a lovely cream bee. Blooms in June and July. If cut back immediately when it is through blooming, the plant will quickly give another crop of giant flowers. A beautiful variety to plant with other colors. You are sure to like it. Reaches a height of 4 ft.

\$1.50 each; 3 for \$3.75; 6 for \$7.50

Handsome, long-lasting, all-out-at-once, 20 to 30-in. spikes with giant all-double flowers closely set on towering 5-ft. spires. Four to six such spikes to a plant in June and July, repeating bloom in the late summer and early fall.

AN IMPROVED RACE

One of our chief aims in developing this new race was

ENCHANTMENT

(Above) Light blue. True Delphinium-blue, with white eyes . . . the hy-bridists' dream. A giant double Delphinium with superb masses of bloom on all-out-at-once spikes. Striking in a white vase. 4 ft. tall.

85c each; 3 for \$2.25; 6 for \$4.25

DEBUTANTE (Not illustrated) The chaste white double florets are closely set on the trim spikes, adding to their fine accent effect. A cool and refreshing touch it any garden in July, just when it is needed most. 4 ft. tall.

85c each; 3 for \$2.25; 6 for \$4.25



Hardy Northern New York Strain! They Grow Over 3 Feet Tall!

SPECIAL OFFER! GROUP No. 601 I each of the 4 **Giant Delphiniums** Happiness Loveliness Peace Pink Glow Value \$5.75 Save \$.95 Only \$4.80

GUARANTEED TO BLOOM!

to provide trim and sturdy stalks not easily blown down by the wind... yet not cumbersome and stiff in bouquets. You will find that J&P Delphiniums do not need staking in most localities.

This Northern New York strain reaches these ideals and still has kept all the exquisite grace and charm of Delphiniums at their best. Plant them in threes, fives or dozens for dramatic color effects.

GAYETY (Not illus-reated) A dainty color that is most pleasingpinkish lavender with outer petals blue. Unique color display that will remind you of "lavender and old lace." Side shoots prolong the blooms for several weeks. 5 ft. tall. 85c cach; 3 for \$2.25; 6 for \$4.25

PINK GLOW (Above) A large-flowered variety with the new dark rosepink florets with lilac shadings. The flowers have white eyes. Blooms in June and July and again in August and September if properly cut back. 4 ft. tall.

\$1.50each;3for\$3.75; 6 for \$7.50

FREEDOM (Above)

White, with black-and-white bees. The longlasting spikes are set with large, double florets and bloom again in late summer if cut back after the early crop. Will "pep up" any garden, for it has real character. This variety is in great demand because it is an excellent color to accent a perennial border. Stunning in all-white bouquets or in combination with bright colors. 4½ to 5 ft. tall. Striking in groups or with other Delphinium hybrids.

85e cach; 3 for \$2.25; 6 for \$4.25

DELIGHTFUL (Above) Deep blue. The rare, real all-blue, in the darker shades so hard to get. Particularly effective because it is so good with other colors. It furnishes a glorious background for lower-growing flowers. 5 ft. tall. This is what you have in mind when you speak of dark, rich "Del-phinium-blue." It is a glorious color badly needed in most perennial plantings. Be sure to cut back the plant after its first blooming period so that it will repeat later.

85c each; 3 for \$2.25; 6 for \$4.25

LOVELINESS (Right)

Immense, semi-double flor-ets 3½ to 4 in. across. Each floret is a beautiful orchidlayender color with a white center and accentuated on the faredges with tiny points of sea-blue. The full flower spikes furnish a dramatic accent in any group planting. Height 4 to 4½ ft. It will repeat rapidly in the summer months and will be lovely again in the fall. Superb for a border where its full beauty may be en-We recommend it joyed. highly.

\$1.50 each; 3 for \$3.75; 6 for \$7.50

SPECIAL OFFER! GROUP No. 611 All Blue Delphiniums 2 of each: Delightful Gayety Enchantment Value \$5.10 Save \$.85

Only \$4.25

SPECIAL OFFER! GROUP No. 621 All 10 **Delphiniums** Value \$11.00 Save \$1.85

Only \$9.15





Imagine! All these Colors, and many more Blooming at eye level! Plant these J&P Everblooming TREE ROSES



Please Read This:-

Tree Roses are popular and take years longer to produce than bush Roses. So, our supply is limited. If a variety you order is sold out, rather than disappoint you we shall send another of similar color. Instructions for planting and care are sent with every order.

Transportation prepaid-nothing further for you to These prices include safe, expert packing. Guaranteed to reach you in good condition.

THE CROWNING ACHIEVEMENT OF

THE GARDEN WORLD . . . If you love Roses and would see them at the pinnacle of perfection, here is an opportunity to grow the "Queen of Flowers' in unequalled excellence. The blooms produced on Tree Roses are superior in quality to those on regular bushes. Modern Tree Roses are the crowning glory of the plant world for giant size, exquisite form, brilliance of color and abundant bloom from June to frost. There's a place for Tree Roses anywhere . . . they make informal gardens more radiant, small gardens more intimate, and formal gardens more stately. They present a breathtaking picture in any landscape.

J&P Tree Roses Are Better Because:

J&P Modern Tree Roses are grown on a special strain of Multiflora root and stem (trunk) for best results in your garden. This is a strain that transplants easily, is hardy and handles well for winter protection. These trunks are 3½ ft. tall, with bushy, well-balanced heads. Trunks of J&P Tree Roses increase in diameter in proportion to the top, an essential for success and long life in Tree Roses. They are not subject to borers and other ills common in stems of earlier kinds.

22 GLORIOUS COLORS TO CHOOSE FROM!

AMERICANA. Velvety rich red. See page 2

ARLENE FRANCIS. Golden yellow. See page 5

BLAZE. Scarlet-red. See page

CHRYSLER IMPERIAL. Crimson-red. See page 15

DETROITER. Carmine-red. See page 17

DIAMOND JUBILEE. Bufforange. See page 11

FASHION. Coral-pink with gold overlay. See page 29

FUSILIER. Orange-scarlet. See

GAIL BORDEN. Pastel-pink and apricot. Scc page 9

GOLDEN MASTERPIECE. Largest yellow Rosc in existence. See page 8

HAWAII. Orange-coral. See page 6

KORDES PERFECTA. Creamwhite lined with red. See page 6

NEW YORKER. Unfading red. See page 10

NOBILITY. Rich pastel-pink. See page 3

PEACE. Golden yellow, etched pink. See page 9

PINK DUCHESS. Scintillating pink. See page 4

QUEEN ELIZABETH. Pure pink. Sec page 12

RED PINOCCHIO. Scarletred. See page 31

SPARTAN. Large orange-red. See page 26

STERLING SILVER. Silvery lavender-pink. See page 7

TANYA. Radiant orange. Sce page 4

WHITE QUEEN. Pure white. See page 11

\$6.75 each; any 2 for \$12.50; any 6 for \$35.50









Red Pinocchio



Imagine! All these Colors, and many more Blooming at eye level! Plant these J&P Exerblooming TREE ROSES



THE CROWNING ACHIEVEMENT OF THE GARDEN WORLD . . . If you love



Digitized by

The Association for Preservation Technology International

For the

Building Technology Heritage Library

http://archive.org/details/buildingtechnologyheritagelibrary



Please Read This:-

Tree Roses are popular and take years longer to produce than bush Roses. So, our supply is limited. If a variety you order is sold out, rather than disappoint you we shall send another of similar color. Instructions for planting and care are sent with every order.

Transportation prepaid-nothing further for you to pay. These prices include safe, expert packing. Guaranteed to reach you in good condition. CHRYSLER IMPERIAL. Crimson-red. See page 15

DETROITER. Carmine-red. See page 17

DIAMOND JUBILEE. Bufforange. See page 11

FASHION. Coral-pink with

gold overlay. See page 29 FUSILIER. Orange-scarlet. See

GAIL BORDEN. Pastel-pink

and apricot. See page 9 GOLDEN MASTERPIECE. Largest yellow Rose in existence.

See page 8 HAWAII. Orange-coral. See

TANYA. Radiant orange. See page 4

WHITE QUEEN. Pure white. See page 11

\$6.75 each; any 2 for \$12.50; any 6 for \$35.50



Detroiter

Diamond Jubilee



Fashion



Red Pinocchio



page 6

PEACE. Golden yellow, etched

PINK DUCHESS. Scintillating

QUEEN ELIZABETH. Pure

RED PINOCCHIO. Scarlet-red. See page.31

SPARTAN. Large orange-red.

STERLING SILVER. Silvery

lavender-pink. See page 7

pink. See page 9

pink. See page 4

pink. See page 12

See page 26